

# Press-Telegram *Southland*

LONG BEACH, CALIF., SUNDAY, OCTOBER 16, 1949

## MAGAZINE Section



—H. S. Melvin Photo.

## FALL GARDEN NUMBER

Long Beach, climatically fortunate, has a busy, productive winter garden season. Turn to Pages 8 and 9 for many helpful off-season gardening ideas.



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Vol. 2 No. 37

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Member  
**PACIFIC SUNDAY  
MAGAZINES**  
FRED TAYLOR KRAFT,  
Magazine Editor



# College Stage to Movie Set

By Tom Danson

**M**AIL for Britton has become as much a by-word as Bundles for Britain in the Hollywood post office and that's all because of a little lady who was born in Long Beach in 1920 and who was named Barbara Maurine Brantingham!

How come? Well, Barbara Maurine Brantingham, who arrived at Seaside Hospital on Sept. 26, 1920, daughter of a member of the city water department staff, was destined to become Barbara Britton, a star of the film and theatrical world—famous, well-to-do, happy and recipient of bundles of fan mail.

How did Barbara Brantingham (Britton is a family name) achieve all this? Simply by remaining the same lovely girl she was before stardom, filled with warmth and friendliness, possessing her own sparkling personality, being thoughtful of others and keeping her wholesome beauty. By just remaining Barbara Maurine Brantingham of Long Beach, unspoiled by Hollywood.

Barbara lived at 1121 Cherry Ave., where her parents still make their home, and attended Long Beach schools. While she was attending Polytechnic High School, she decided to become a dramatics teacher. Consequently, at the age of 14, she began participating in school operettas and plays under the direction of Miss Shouse and Lillian Breed. She also studied dancing under the able instruction of Elva Kinzer. After graduation, Barbara enrolled at Long Beach City College as a drama student and received her instruction from Kathryn Kennedy.

When Barbara won the coveted ingenue lead in "The Old Maid" at the college it was an exciting honor indeed, but little did Barbara dream that it would prove to be her most important role! While she was appearing in the City College play, she was spotted by talent scouts and asked to make a screen test. Three weeks later she was signed by Paramount Pictures as a stock player and her career in the movies was launched! From that time on she's been known as Barbara Britton, one of Hollywood's most beautiful stars. Publicity agents list her as a gorgeous champagne blonde with lovely hazel eyes and Patrician features and one of the most pleasing voices in the industry.

**B**ARBARA moved into the Hollywood Studio Club, a residence for girls making a career of the "Arts," and located just a block or two from Paramount. This club, where dozens of famous actresses have lived, selected Barbara's picture to appear on the cover of its advertising pamphlet as a representative picture of a typical American girl in Hollywood. But the studio club wasn't the only organization to use Barbara's picture, for it was while she was living there that her picture appeared on the cover of the Woman's Home Companion magazine 10 times in 15 consecutive monthly issues, as well as the Ladies Home Journal, Coronet, Look, Cosmopolitan, McCall's, and many others with the result that in 24 months she appeared on over 100 covers. Today, Barbara Britton's picture has appeared on more national magazine covers than any other motion picture actress in the world.

Barbara has always been an active member of the Methodist Church since the days when she taught Sunday school in Long Beach. During the "Crusade for Christ," she was asked by Bishop Baker to augment their drive for 25 million dol-

lars by making two transcribed radio shows, which she gladly did. Later Barbara was informed that her records were played instead of the usual Sunday sermon in more than 2000 Methodist churches and were heard by between five and seven million Methodists, or 90 per cent of the members in the United States, with the result that the church raised over \$26,700,000 instead of the hoped for 25 million. It was then that Barbara appeared on another cover. This time the Methodist paper, the Christian Advocate, with the subtitle, "Good Girl Makes Good in Hollywood." This is the only time in the history of the paper that the picture of an actress has ever appeared on its cover.

Barbara has also helped the Methodists raise funds for churches and charities by making an album of records of Bible stories and signing over the entire proceeds for life to that cause.

Barbara Britton's life in Hollywood became very busy. She was making pictures by day and at night she could invariably be found at the Hollywood Canteen, dancing and entertaining servicemen. Sandwiched in between these exhausting hours were numerous appearances at bond rallies. The result of this strenuous existence was that Barbara was averaging only four hours sleep a night and was close to a nervous breakdown. Upon the advice of a friend, she went to a Dr. Eugene Czukur, a naturopathic physician. She married him! Dr. Czukur, a Hungarian by birth, was brought to the United States as a child and educated in American schools. He compiled a brilliant war record and rose from a buck private to tow-plane pilot in the Sixth Air Force. During his entire 1300 hours in the air, he



From Maine to Long Beach, Mrs. Cleo Langston has been collecting glass and china slippers. She has 150.



Barbara, her 2-year-old son, Teddy, and her husband, Dr. Eugene Czukur, relax at their Laguna Beach home.



Hollywood must have its bathing girl picture, and so beautiful Barbara poses in the surf with beach ball.

flew with a medical waiver due to an arm injury.

**T**HE CZUKORS have a 2-year-old son, Theodore Britton Czukur, or, as Master Teddy says, "Tiddo-Britton-Cookoo." Their home is located on beautiful Victoria Dr. in Laguna Beach and they maintain an apartment in Hollywood so that Dr. Czukur may carry on his practice at offices on the Sunset Strip while Barbara is busy with her movie career.

One of the nicest things about Barbara Britton is that she has never "gone Hollywood." Her naturally generous spirit often led her to give money to anybody and any cause without ever investigating. During her first years in Hollywood, she received \$300 or \$400 a week but often wound up with just enough money to pay her bill at the Studio Club and \$1 or so for "lunch money." She never refuses to sign an autograph. During a recent performance with Gregory Peck on a radio show, she was mobbed by autograph seekers. A police officer asked her finally if she wanted them to disperse the mob but Barbara wouldn't let them. "Isn't your arm tired?" he asked. "No," Barbara said, "but my feet are," and she retired to her car and finished the job. Barbara had the honor of appearing on Cecil B. DeMille's last production of the Lux Radio Theater and afterwards the great director told Dr. Czukur, "I've known Barbara Britton since she was a shy little girl under



Opening night at Laguna Playhouse, 1949: Joan Woodbury, Jessie Royce Landis, Cecil Kellaway, Miss Britton, Gen. Woods, U. S. M. C., Henry Wilcoxon, Porter Hall.

# Hobby Styled For Cinderella

By Lucretia Roper

**A**MERICAN collectors have displayed an ever-increasing tendency to specialize. In the case of Mrs. Cleo Langston, her hobby has been collecting glass slippers. During her travels over the country for the past 20 years she has haunted antique shops from Maine to Long Beach, always searching for another unusual article.

Several months ago Mrs. Langston moved from her plantation in Blytheville, Ark., and home in Meridian, Miss., to establish residence here by the sea. With her came this unique slipper collection, a part of which is shown on the walnut shelfcase.

A few of the larger slippers in the collection measure about 10 inches and could not have been produced in quantity since they are exceedingly rare today. The smallest one is less than an inch long, made of blown glass.

It is almost impossible to identify these slippers as to the manufacturer or approximate period in which they were made because they could have been produced by an American or a foreign workman at any one of a large number of factories over a period of years. Glassblowers can make the same style slippers or boots today so it is difficult to tell them from old ones.

Mrs. Langston is particularly enthusiastic about her Dresden china slippers, several of which are pictured with her here, and a few early Victorian pieces. It was during the reign of Queen Victoria that the great middle class had an opportunity to satisfy long-cher-

ished dreams—to have around them quantities of ornamental objects. As one writer said "the desire for decorative lavishness may well have been a strong reaction to the stern harshness of puritanism."

**A**LTHOUGH novelties in the form of little slippers and boots were made in many countries, both in glass and in china, over a long period of years, it is still not known what material was first used to make these interesting objects.

There is a tradition that blown glass boots were made in England during the reign of George III in ridicule of the Earl of Bute. While the former was still Prince of Wales, John Stuart, Earl of Bute, acquired a great influence over him. After George became king, his friend was raised to prime minister. So great was his unpopularity with the people that in 1763 he was practically forced to resign as prime minister—no doubt the slang term "boot him out" originated at this time.

Dutch slippers are encountered frequently in Mrs. Langston's collection, all of blown glass and generally with flowers on the vamp, although the styles vary. Some carry pictures on the vamp, others are hand-painted with flowers, leaves and fruit.

Each of the 150 slippers has a special story behind it, where it was purchased, why it is precious to the owner and what might have inspired its design. Her collection is a joy to behold and one which thrills the feminine heart.



—Photos by Jasper Nutter.

A special shelfcase holds Mrs. Langston's collection which ranges from Dresden to Victorian to modern.

stock contract to Paramount and I knew then she was going to be a big star. One of these days she won't even remember me." Doctor Czukur knew that day would never come and told DeMille so. Barbara Britton just isn't that kind of a girl.

Citizens of Long Beach have watched Barbara Britton's career with interest, from her first pictures, "Secret of the Badlands" and "Mrs. Wiggs of the Cabbage Patch," to such fine roles as the one opposite Ray Milland in "Till We Meet Again." Other pictures include "Louisiana Purchase," "So Proudly We Hail," "The Great John L.," "The Virginian," "Fabulous Suzanne," "Albuquerque," "I Shot Jesse James," "Cover-Up" and many others.

The city of Long Beach is proud of Barbara Britton and formally presented her with the key to the city. When Long Beach informed Barbara that the city was going to name a street after her in the new Lakewood section and call it Barbara Britton Blvd., Barbara said: "Oh, thank you, but just call it Britton Dr. Just think of the poor people who would have to write that long name out every time they addressed a letter."

Trade heavy cushions for softer pillows but make them big—three full ruffled pillows perked up against the wall give the bed the importance it missed when it came without headboard or footboard. Be glad it hasn't the headboard and footboard if the room is a small one or a narrow one where the bed must be placed against a long wall. This styling of the bed makes it seem to take up the least possible space.

## Gay Studio Bed

**I**T NEEDN'T be a tailored room just because there's a studio bed there instead of a flossy four-poster. The girl who likes a very feminine room need not let that bed dictate dark colors and plaids but may turn it into the froth of ruffles that goes with the delicate color scheme and graceful light furniture she likes.

Barbara Britton, one of filmland's delightful personalities, began rise to stardom on Long Beach stage.

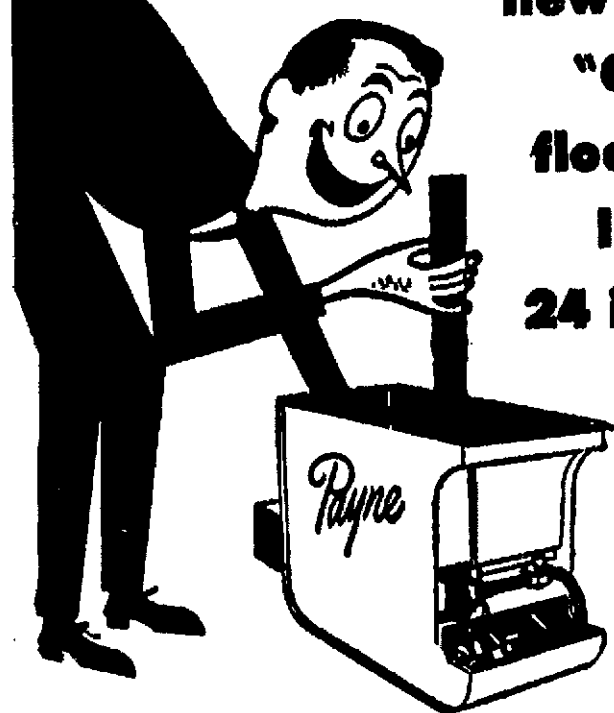


—Larry Relshner Photo.

Long Beach, always proud of her native daughter, gave Barbara the key to the city at ceremony held last year.

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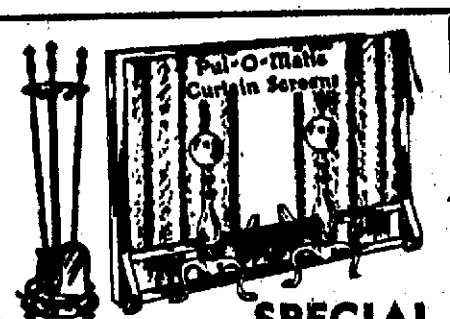
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# Divers of the Deep

Man's activities afloat have brought about a need for special services and unusual equipment. Ships sink, things of value are lost overboard, work needs to be done on the floor of the sea and on riverbeds, scores of underwater activities have developed. To meet the need trained men are necessary; strong men, resourceful men, men inured to discomfort and skilled in the use of special equipment. To provide such trained men is the mission of the Sparling School of Deep Sea Diving in Wilmington. Pictures here show some of the phases of training the students undergo.



"Skull session" or classroom instruction occupies the group above, led by John Mihalowski, retired Navy diver. Students receive several hours of instruction before donning diving suit.



Practical experience is gained by diver above working alongside old hulk in harbor. Divers learn many skills such as cable splicing, using welding torches, safety practices, deck mechanics.



—Above photos by Charles Sundquist.

Robert S. Ray of Boston removes helmet from shoulders of Maynard Roberts of New York City who has just come up from a practice dive. Students put into use theories learned in classes.

Sunday, October 16, 1949



Student divers must learn how to get about on the job, which means clambering in and out of old wrecks and over obstacles while wearing heavy diving gear, as Maynard Roberts is doing above.



—Above photos by Don English.

A diver is going over the side of a barge maintained by the school in the outer harbor for practical training. Students pictured here may become key men in many future salvage operations.



# With Renaissance Splendor

By Dorothy Killam

THE MAGNIFICENCE of the Italian Renaissance period can be found in the home of Mr. and Mrs. Nelson Cramer at 2831 E. Ocean Blvd. where it stands, above a landscaped garden. The white plaster exterior is trimmed with iron grill work over tall windows which look out on the wide front porch or the balcony above.

The iron grill work is carried into the entrance hall where it is used in an ornamental balustrade on the curved staircase. On the stair wall are painted window scenes full of colorful flowers in an Italian motif. A flagstone planting box at the base of the stairs is planted with tropical plants.

The living room is mammoth in size, extending the entire length of the house. Its floors are covered with numerous Oriental rugs and its spacious win-

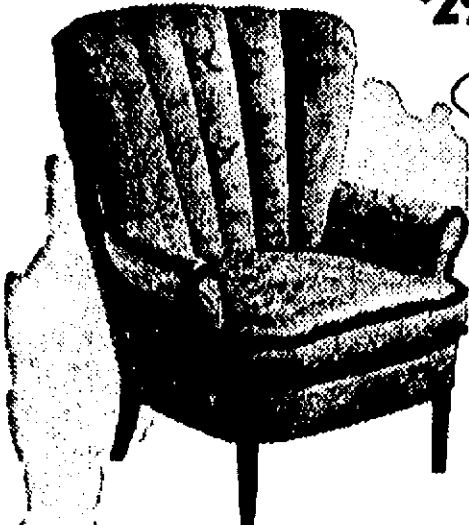
Belgian linen lace trims window shades and heavy brocatelle draperies hang from gilt valance box in the living room that extends the length of the house.

Built above a landscaped garden on E. Ocean Blvd., the home of Mr. and Mrs. Nelson Cramer reflects the magnificence of the Italian Renaissance. Many features that bring out the Italian motif are to be found in the interior decoration.

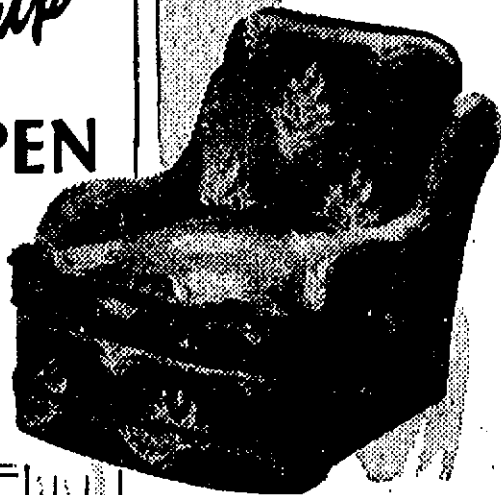
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dows are elaborately draped. Belgian linen lace trims the bottom of the window shades. Valances over heavy brocatelle draperies are in gilt with green fringe trim to match the drapes.

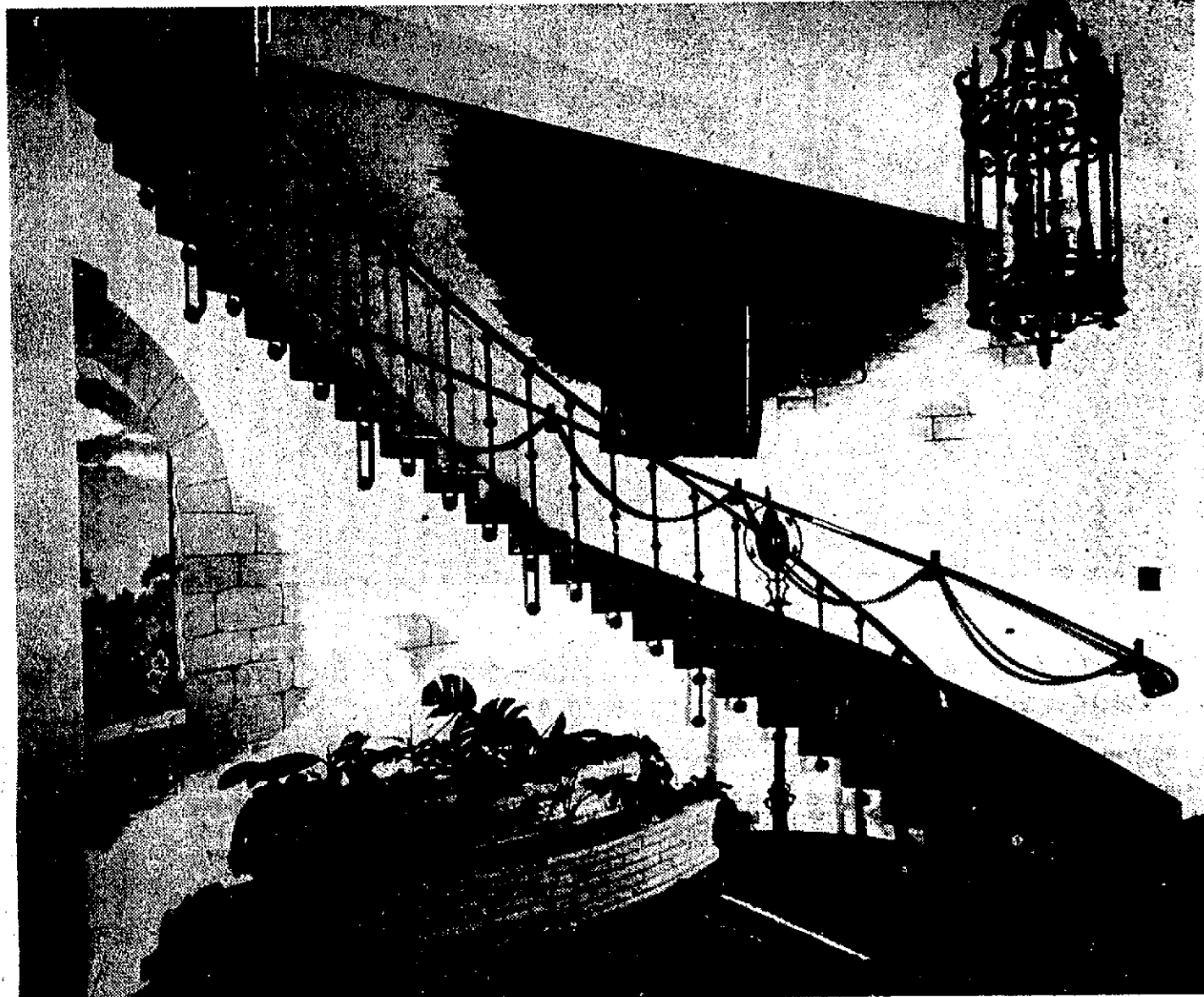
Italian stone carved in motifs dating back to the Renaissance is used for the fireplace and its high mantel. Furnishings are all designed on a large scale to be in correct proportion to their surroundings and are upholstered in strong shades of green, gold and wine velvet.

Two archways leading to the living room at either end and the wall around the windows opposite are paneled in a deep shade of mahogany. The rest of the walls and ceiling are painted in a light shade of green, an ideal background for the deep colors in upholstery and rugs.

ONE END of the dining room is a glass nook for a somewhat smaller dining set. Just beyond these glass walls is the garden and terrace.

The fireplace is built opposite the wall of glass of Italian marble surrounded by panels of glass reaching to the ceiling. High-backed chairs are elaborately carved as are slanting legs on the large dining table. A crystal chandelier sparkles above the table.

Between the dining room and kitchen is the butler's pantry (Continued on Page 7)



Colorful murals painted on the walls about curving staircase are decorative and help to bear out the Italian motif.



—Photos by Jasper Nutter.

Glass forms one wall of the large dining room which overlooks the garden. A breakfast table is set here.

## Grow-Up Closet

YOU CAN'T start too soon to help the littlest ones to help themselves—and a closet that's handy for half-pints is a big step in the right direction. Rods and shelves they can reach make those first lessons in picking up and putting away clothes so much easier, for them and for you. Cut the closet down to size this way and you double hanging space for now. At the same time you plan ahead so the closet will grow up with the child. Install supports for the shelves at several heights. Attach clothes poles to the under sides of the shelves and the next step up is easy—the shelf and the hanging rod move onward and upward together. Make your own brackets to hold the clothes rods or look for ready-made fixtures at the hardware store, possibly the kind of brackets that hold curtain poles or towel bars.



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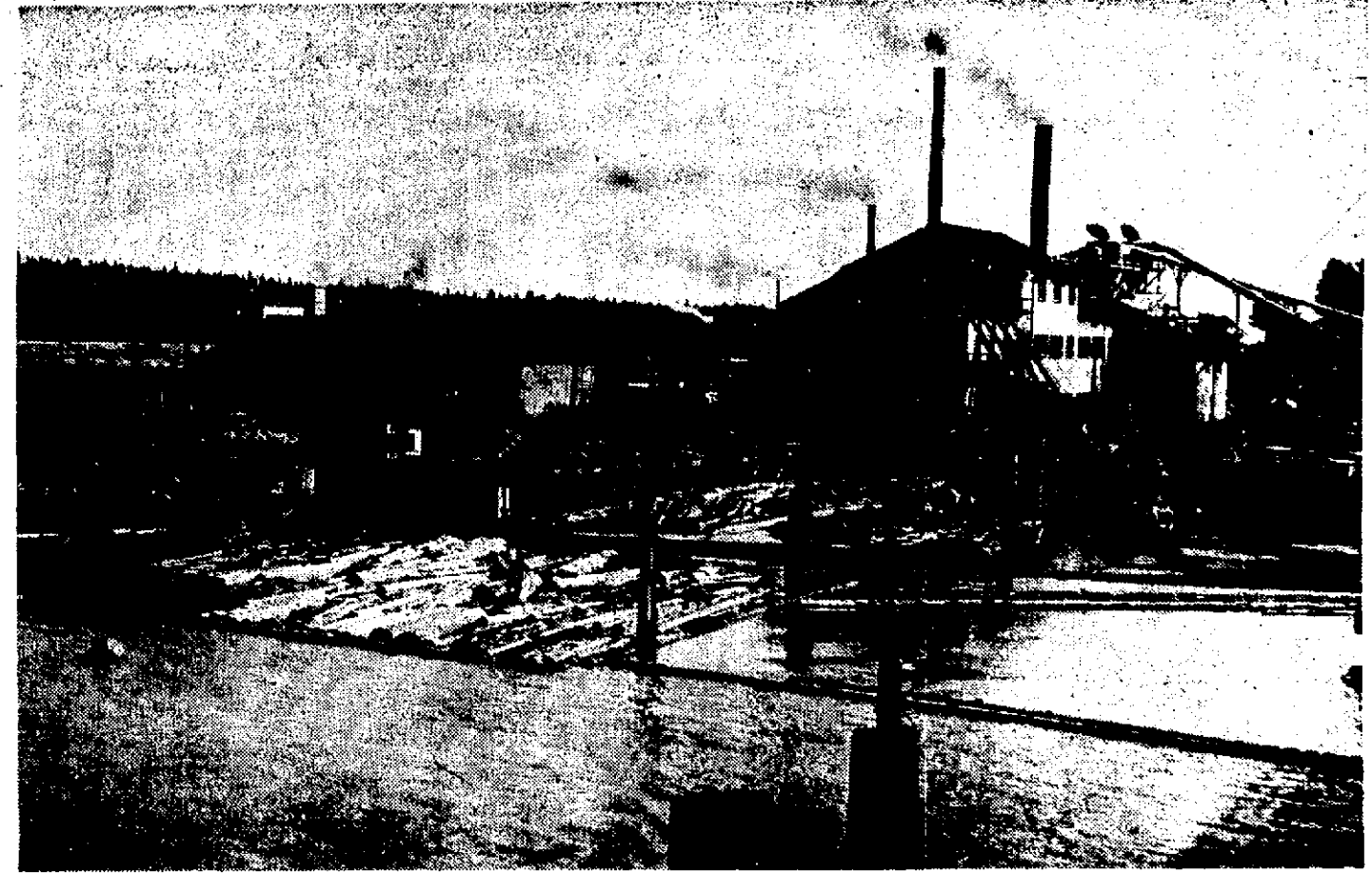




## Lumber for Southland Homes

Smooth highways groove the mighty forest stands of the Pacific Northwest where tree harvests are yielding lumber to satisfy the needs of the great building boom now on in the Southland.

In a British Columbia forest, a great Sitka spruce is felled, its diameter measuring more than the reach of the rugged woodsman who brought it down with the familiar cry of "Timber!"



—Photos courtesy British Columbia Government Travel Bureau.

Mechanical advance in the woods is illustrated by this power saw used to buck a spruce log.

This tractor, which drags logs from the forest and can clear its own road, does the work of the 'big wheels' of the old days.

Logs cut into short lengths go to the mill for sawing into lumber. This view looks across the pond at Canadian sawmill.



*First  
Birthday  
Cake*



—Photos by H. S. Melvin.

Cake and a candle and a boy of one. He's Michael, year-old son of Mr. and Mrs. Robert E. Shotwell, 6514 E. Ocean Blvd.

Pictures and actions speak louder than words, so it's easy to understand what's about to happen to that birthday cake!

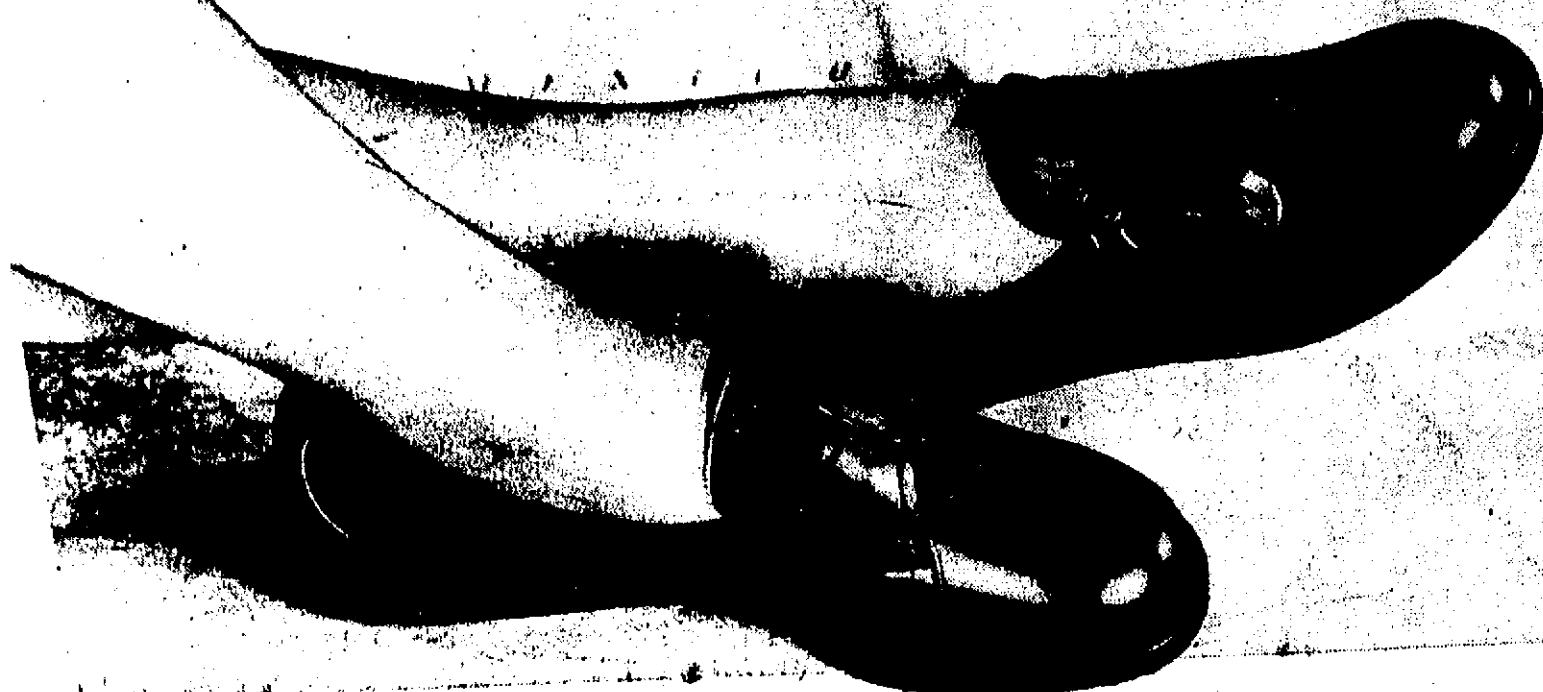
And here's what happened to Michael and the cake. Appears kinda messy? Well, so what? A man's gotta eat, doesn't he?



## Harvest

### Of Fresh Footwear

Suedes are spiced with mustard this fall; it's new-est Joyce shade in footwear for fall. Of course, there are other spirited colors, too. New styles include stepladder pump, at right above, the Santa Claus scuff, left above, which may be rushing the season a bit but in name only, and Jim Dandy, at lower center, which looks very much like officer's boot.



## Hawaiian Duck Is Regal Dish

**D**UCKLING is abundant now and the colder weather brings lusty appetites. So let's get right down to the business of cooking a duck.

**Hawaiian Duck**  
Five to 6-pound duckling, dressed weight, 2 tablespoons kitchen bouquet, 2 tablespoons honey, 1 teaspoon salt, dash pepper, 1 clove garlic, minced, 2 tablespoons duck fat, 1 cup

pineapple juice or duck broth, 2 medium green peppers, 4 slices canned pineapple, or 1 package frozen pineapple chunks, 2 tablespoons cornstarch, ¼ cup pineapple juice or water.

With sharp pointed knife, cut through skin along center of duck breast. Grasping skin with one hand, loosen skin by running knife underneath, close to flesh of duck, peeling skin back at the same time. Cut

skin where necessary but keep flesh intact. Cut the skinned duck in serving-size pieces. Place in mixing bowl. Combine and add kitchen bouquet, honey, salt, pepper and garlic. Toss lightly to mix well and let marinate for 45 minutes.

Meanwhile cook duck skin, neck and wing tips with giblets in 3 cups water and 2 teaspoons salt. When giblets are tender, strain broth into measuring cup or pitcher. Let fat rise to top and pour it off. Reserve broth and giblets for other uses. Place 2 tablespoons duck fat in Dutch oven or heavy frying pan over moderate heat. Brown pieces of duck on all sides and add pineapple juice plus any marinade left in the bowl. Cover tightly and

simmer gently until duck is tender, about 45 minutes.

Remove seeds from peppers and cut in 1-inch strips. Cut pineapple slices in 1-inch pieces. Add green pepper and pineapple to duck. Cover and cook 15 minutes longer. Blend together and add cornstarch and pineapple juice. Cook, stirring constantly until juice thickens. Serve immediately with hot cooked rice. (Serves 4).

Here are a few hints for cooking duck:

You don't have to prick the skin of a duckling because the fat will cook out anyway. Also, trussing, basting and covering are all unnecessary.

It isn't necessary to leave the fat out of your favorite stuff-

ing recipe because very little of the duck fat will cook into it. Modern low-roasting temperatures are best for duck. For the juiciest, tenderest meat, roast duck at a low temperature (325° F.) about 1½ hours for medium doneness and 2 hours for a well-done duck. If you like a crispier, browner skin, just run the duck under the broiler a few minutes before serving, or brush with a blend of 2 tablespoons honey and 1 teaspoon kitchen bouquet after about an hour's roasting. You can use the giblets to much better advantage if you cook them in 2 cups salted water for about 45 minutes, then use the broth for gravy, or save for soup or a sauce.

## PARENTS' QUESTION BOX

### Forestall Jealousy

By Katharine Whiteside-Taylor

**O**NE forward-looking Long Beach couple has asked the question, "How can we prepare our little boy of three so that he won't feel jealous of our new baby when it comes?"

Parents who ask such a question are well on their way to helping their child grow through a difficult experience. Every little child is bound to feel what is called "jealous" to some extent when a new baby arrives. To learn to share the parents' love, which heretofore he knew was his alone, is never easy. A new baby is almost inevitably in the center of the stage for a time. The interesting preparations, discussion of the birth experiences, and the welcoming home of mother and baby, are bound to be dramatic and absorbing. The older child can be drawn into these preparations by letting him have a part in the preparations and the welcoming home so that he feels the little newcomer is his new playmate, instead of mama's new baby. Even so, the little person is likely to feel it when everyone comes in just to see the "new baby." One very wise mother, every time someone came and said "What a beautiful baby you have!" would always answer, "Yes, and here is our fine big boy."

As soon as the baby is able to clutch a rattle, the older child should be given the privilege of handing it to him so that he feels important, and the beginnings of mutual appreciation and playing together are established. At the same time the father, in particular, since he is not so continually involved with the new baby as is the mother, should give him special attention, playing with him in the rollicking, rough-house way that children and fathers both enjoy.

Further, the child should have his world extended by



Feeling of "jealousy" on part of older child toward the new baby may be prevented by right preparation.

walks with daddy in the parks and along the beach to see boats and wharves, or just the stores downtown. And daddy can be careful to explain over again that the little boy (or girl) is having this fun because he is the older child and the poor baby cannot do anything but stay at home on mama's lap or play in his pen. "You can have more fun because you are bigger," may well be repeated over and over again.

**A**S A part of making the older child feel it is fun to grow bigger, new and interesting additions should be added to his play equipment. For instance, a pounding bench with real nails and soft wood where he and daddy can begin to construct boats is most welcome to the child of 3 or 4. Here he can not only make things, but

can pound out some of the angry feelings he is bound to have sometimes in a way that does not hurt anybody. Jars of paint with inch-wide brushes and big wrapping paper that can be spread out on the floor, and a place outside to dig and play with mud and water should be provided, too.

Further, the child should be led to make new contacts of his own through his mother's joining one of the parent observation groups where she can take her child one day a week, or one of the co-operative nursery schools available in many areas of Long Beach where he can go every morning. Information regarding these can be had by calling the family life education office, 7-2851.

NOTE: Mrs. Katharine Whiteside-Taylor is co-ordinator of family life education at Long Beach City College.

## IT'S AN ANTIQUE

### Staffordshire Pottery

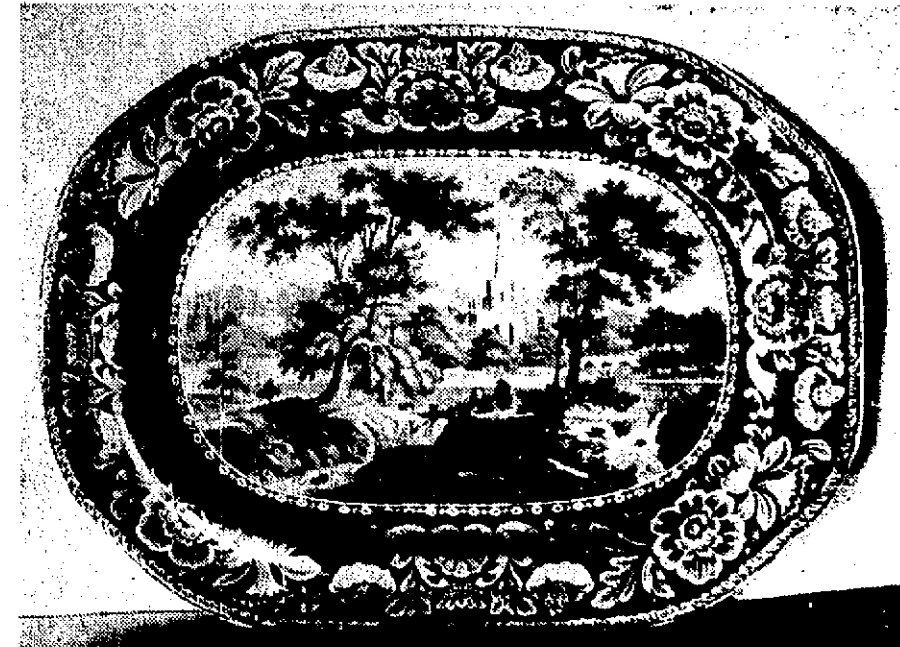
By Mary Lou Zehms

**T**HE potting industry in England suffered along with other industries during the French Wars and it was not until 1814 that business was resumed on the continent and in the United States. When that time came, English china and earthenware of one particular firm came to the front and took a leading part in the ornamental trade—that of John Davenport & Sons.

Davenport china and stained glass attained a high reputation and for many years this firm represented the type of the most successful potters of the age. It has been said that the three generations of Davenports were the only manufacturers of glass of any importance in North Staffordshire and no attempt is now made to rival the productions in this line of the southern part of the county.

William Adams, who had the Greengate pottery in Tunstall from about 1787 until his death in 1805, bears the distinction of being the only one of the Staffordshire potters whose pieces of basalt and jasper were rivaled those of Wedgwood.

In design and workmanship they were so excellent that only by pottery marks are they distinguishable to day from



Davenport platter above, made in North Staffordshire in the early 1800s, bears scene in dark "flow blue."

Wedgwood products. Since Adams was Wedgwood's most apt pupil, this is understandable.

The two pieces shown here, found in a Long Beach antique shop, are of Staffordshire pottery, the sugar bowl attributed to William Adams and the blue platter to Davenport. Both of these articles are of the old dark "flow blue." The patterns are not too clear for the color under the glaze has "flowed" into the soft paste or body of the pieces which gives them added depth and richness.

**O**FTEN it has been said that this particular blue can not be copied today because the cobalt which was used was not chemically pure. The blue used today in pottery and porcelain has been changed by science.

The platter, marked "Davenport" within an arch with an anchor, shows the scene of an unidentified English castle. These scenes are very collectible because so many castles have been destroyed.

The dark blue sugar bowl, showing the Chinese influence on pottery of the late 1700s, bears a scene from simple English country life. It is marked "W. Adams."

Chinese influence is shown in Adams sugar bowl.

Press-Telegram Southland Magazine

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—Photos by Jasper Nutter.

## House with *Personality*

By Althea Flint

FROM the outside the home of Lloyd and Lucille Walton, who reside at 2259 Mira Mar Ave., looks no different than a dozen others in the same neighborhood but inside it has a personality all its own.

Since the Waltons could not buy all new furnishings when they moved into this house, which they purchased during the war, Mrs. Walton used fabric to remodel older pieces. She didn't even know she could sew until she decided that something had to be done about the old-fashioned dining set that was marring the looks of their new combination living-dining room.

The oval-topped dining table became a charming addition to the room after a pleated ruffle in rose and white patterned fabric was attached to the edge and a piece of plate glass, cut to fit the top, was placed over more of the same fabric.

This table always has a good-

looking tablecloth which rarely has to be washed because it is protected by the glass top. But Mrs. Walton is not prevented from using another tablecloth occasionally because it can be used over the permanent cover.

The ordinary wooden chairs were dressed up with more of the rose and white print. Both the chair backs and seats are surrounded by ruffles of the same pattern. Legs on the chairs and tables have been painted white.

WINDOWS are draped with the same rose and white print which is hung through plastic loops at the top corners of each window. The inside of a pair of corner cabinets are painted to blend with the rose fabric and walls are painted green.

In the living portion of the combination living-dining room, walls are painted green and woodwork is finished in a slightly darker shade of green. The carpet is grey.

In the living room, one wall is taken up by a beige couch and decorated with floral prints grouped on either side of an oval mirror. The large

front window is draped with sheer glass curtains and a red valance strung through plastic rings.

The oversized coffee table was bought unfinished and the Waltons gave it a lovely clear finish by using one coat of shellac and two coats of spar varnish. The spar varnish gives it a waterproof finish. Wet glasses may be set on it without leaving rings.

IN THE master bedroom one small window looked lost in the long wall until Mrs. Walton draped the entire wall with yellow glass curtains and draperies in a leaf pattern. The green valance which extends the length of the wall was made like a pillow slip and pushed over a board, making it appear to be shirred.

The door on a closet at the corner of the room was just in the way so Mrs. Walton draped it, together with the window on the adjoining wall, to look like a corner window. The same draperies and valance used on the long wall were used here.

Twin beds with foam rubber mattresses are pushed up next to each other and covered with a red gabardine spread. Fabric like the valance is shirred between the spread and



The large coffee table in the living room of Lloyd and Lucille Walton's home was purchased unfinished, given one coat of shellac and two of spar varnish.



Corner windows? Not at all; the curtain treatment at left above covers one small window and a closet door that was undecorative and only in the way.



One wall of bedroom, with one small window, was draped to look like a large window. Twin beds were pushed together and Mrs. Walton made spread for them.

## Renaissance Splendor

(Continued From Page 4.)

with dozens of small drawers and cabinets, even including a serving oven for keeping the various courses hot until they are brought into the dining room and a heated cabinet for drying towels.

Upstairs, large light-giving windows make Cramer's office a pleasing place in which to work. Mrs. Cramer's room also has large windows which are draped in violet and gold taffeta. Under crown-shaped valances of gilt are hung beautifully-draped swags.

Windows in Cramer's bedroom are made of gold and gray draperies trimmed at the top by swags and gilt wooden valances. An easy-to-relax-on couch is upholstered in deep red. Fireplaces in both of these rooms are of carved stone.



Tall windows (above left) in Mrs. Cramer's bedroom open on a balcony. Mirror above fireplace in dining room reflects back garden beauty through glass wall.

Sunday, October 16, 1949



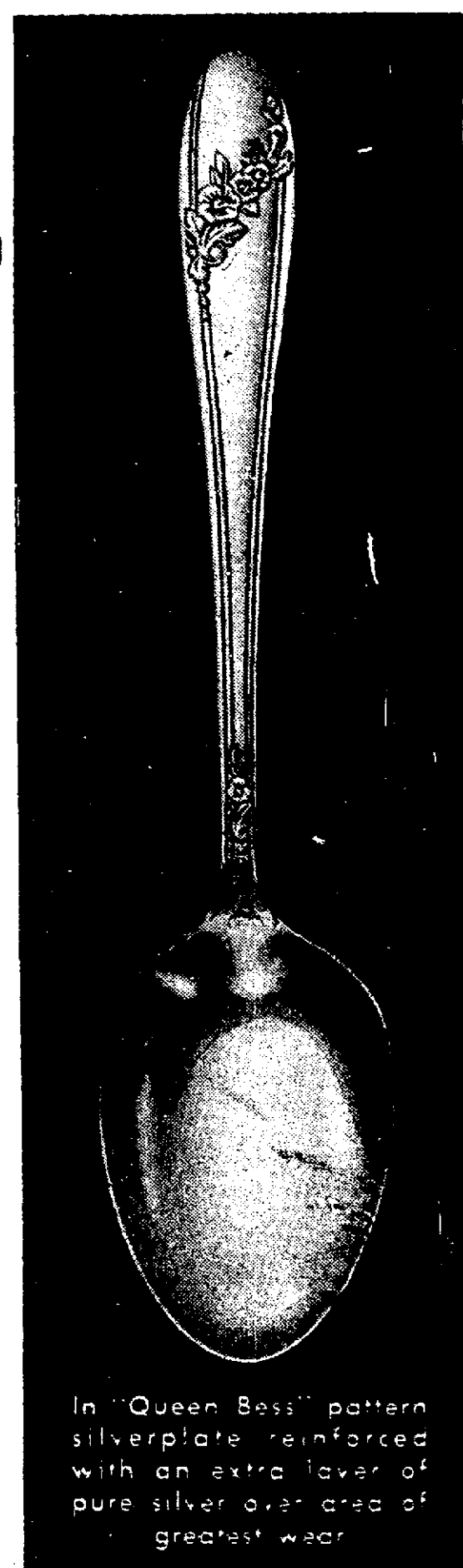
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# It's *Hyacinth* Time Again

By Donnell Culpepper

**F**OR SYMMETRICAL designs and flower fragrance, there is nothing in the garden catalog that can compare with the Dutch hyacinth.

Yes, it is hyacinth time again—time to prepare the bed if it is intended to grow the flowers in the open. It is also time to start the indoor glasses, which will require more care and patience.

Hyacinths are looked forward to each year because of their delightful fragrance and because of the fact that they can be so arranged in design and color that a bed of those

flowers will attract attention of all flower lovers.

Through the years there has been a tremendous improvement in the hyacinth strains. Through World War II flower lovers missed those bulbs that came each year from Holland.

Now the bulbs are back in great numbers, along with all kinds of glass vases that enhance the beauty of the flowers when they are grown inside the home.

There is great opportunity of placing hyacinths in the open garden to bring about the best color combinations. In addition to the whites and yellows, there are several shades of blue, pink and rose.

Hyacinths may be placed in designs in beds next to the house, around trees and along walks.

**F**OR OUTDOOR growing, the gardener should buy the bedding bulbs, sold by most nurseries as the preferred kind for use in the open. Those bulbs measure 16 to 17 centimeters. The exhibition, or indoor bulbs, are larger, measuring 18 centimeters or larger.

If it is planned to make a bed of hyacinths, the bed should be spaded and enriched with humus now. The bulbs should be planted from five to six inches deep (the measurement from the top of the bulb to the surface).

After the bulbs are in the ground and covered, mulch with an inch of steer manure. This may be worked lightly into the top inch of soil. Do not, however, mix it through the entire bed because the fertilizer will have a tendency to burn the bulbs.

Water thoroughly and keep it moist. The water gradually forces the fertilizer down to the bulbs after it has had a chance to rot.

Some fanciers like to plant their bulb bed in the full sun. Hyacinths will take either full sun or partial shade. As a matter of record, the colors are more brilliant when the bulbs are sprouted in partial shade.

Keep the bed free of such winter enemies as slugs and snails by placing poison bait at strategic locations.

One good way of growing hyacinths in the yard is to plant each bulb in a separate four- or five-inch pot. Keep under partial shade until the blossoms appear, then transfer to any part of the yard you wish. To give the appearance of a previously planted bulb bed, sink the pots and mulch with a layer of peat moss.

**C**ULTURE of hyacinths indoors calls for more patience, but the reward will be more beautiful blossoms and a fragrance that will permeate the entire house.



Hyacinths lend themselves to mass planting in beds or they may be grown in glass containers in the house.

All that is needed is a large hyacinth bulb, a hyacinth glass or container of some kind, a paper cup for a cover and bits of charcoal. Put the bulb in the glass which is filled almost to the neck with water. Do not allow the base of the hyacinth to touch the water at any time. This will prevent possible rot. And don't worry for the first few days. Just cover the bulb with the paper cup and let it alone. Keep the water level up to the original mark and soon the bulb will sprout and throw its roots.

The roots gradually will practically fill the water-filled portion of the glass. This should be kept in the dark until the bud is three or four inches high. Then remove to the open room, but do not put in direct sunlight. It is well to keep the paper cover on the bud until it starts to open and show color.

Purpose of the charcoal, which should be placed in the water at the start, is to keep the water pure, fresh and clean.

## Tools for Fall Gardening

By Jane Ronson

**E**FFICIENT tools and the manner in which you take care of them may well determine the success—or lack of it—of your fall garden. The type of tools required will depend on the jobs to be done. How well and how long your garden implements last is your direct responsibility. Common sense indicates that you spend as much money as possible in buying your tools; go a little overboard if necessary. Then take care of them like a new car. They'll last a lifetime and you'll be in money.

One of the most important gardening jobs in the Long Beach area is an intelligent pest control program. The marvelous growing conditions of this area are as encouraging to bug growth as they are to plant growth. While it is true that the Southland is one of the few districts in the United States where gardening can be a 12-months hobby, remember that pest control must also be



Spray equipment is vitally necessary to gardening in the Southland and it should be cleaned after each use.

practiced from January through December. Every gardener should own an

## Start Your *Holiday Garden* Now

By Robert Ryan

**T**HIS IS the time of the year to plan your holiday garden. Just a few weeks remain until Thanksgiving and then—before you know it—the holiday season will be here. When you dress up your surroundings this year remember your garden as well as your home. In fact, let your garden supply the natural decorations of the Christmas season.

Before starting on any intensive planting it would be wise to clean up your garden for the holiday guests. The best way to hang out a "welcome" sign is to give your landscape a neat and orderly appearance. The lawn and foundation plants that tie your landscape to your home are always seen first by your guests. Perhaps a "spring house-cleaning" in your garden this fall should be the first job in planning a holiday garden.

Fall is the season when deciduous trees, and shrubs, enter their dormant state. That means the plants lose their leaves and it is your job as a gardener to clear the debris from your surroundings. Fallen leaves that clutter up the lawn add little beauty to a landscape. For this chore a bamboo rake is worth its weight in gold.

Formal gardens are always a delight to the eye because of their trim, neat and clipped appearance. Keep this factor in mind for your holiday garden; even an informal garden can have a "full dress" appearance. Vines that have become top-heavy, should be pruned back carefully. Straggling ends of ornamentals that have aggressively run out of bounds should

be trained to an adequate support. Trees whose limbs bend backwards to the ground should be thinned up for the sake of appearances as well as their health.

Pest control is also an essential part of maintaining your holiday garden. Insects and disease not only destroy plant life but often leave a residue that detracts from the beauty of what is left. The dirty, gray marks that snails leave in their tracks is too well known to require further explanation. Snails know no boundaries; they trespass across sidewalks, lawn areas and wherever they go they deposit an unsightly mess. Snail bait is inexpensive and easy to use. Besides they work efficiently. In a few days you should be able to get rid of all the snails in your garden.

After your garden has been cleaned up it should also be brightened up. You can give your landscape a "Christmas look" by setting out plants that produce the holiday colors of red and green. But the time for planting shrubs with a Christmas look is getting late. Better start right away.

The red berries and green foliage of a living plant are a true symbol of the Christmas tradition. There are several plants that abound in these colors and which may be set out



Trimming unsightly grass, as Vicky Zelsdorf is doing here, paves the way for starting a holiday garden.

now in the Long Beach area. Before ordering any of these ornamentals it would be advisable to see them at your local garden supply store. The pyracantha is deservedly way out in the lead as a decorative plant for the holiday season. It fits admirably into many types of landscape design; it thrives throughout the Southland; the bright red berries contrast pleasingly with the attractive foliage and the pyracantha is at its best during the Christmas holidays. But its charm is not limited to the winter months; during early spring the plants are covered with small white florets that give the appearance of a flurry of snow. During the balance of the year the green foliage makes an attractive facer for flowering specimens.

Two outstanding varieties of pyracantha are Rosedale and Graber, also known as Graber's Firethorn. The berries of both varieties are crimson in tone, although variety Rosedale is possibly darker. Cotoneasters are also popular for red berries at Christmas time. Perhaps the most prominent member of this group is cotoneaster lactea, better known as Parnay's red cluster-berried. The foliage is evergreen, the berries bright red and the plant keeps well within six feet.

Other possibilities for Christmas decoration both outdoors and inside your home include: Hollies of which variety Burford is best for the Long Beach area; solanum capsicastrum, also identified as the Jerusalem cherry and photinia arbutifolia, the California "Christmas berry."



Cleanup prior to starting garden includes raking up leaves, dead grass. Bamboo rake is ideal for this job.

which the jar is attached—siphons out just the right amount of insecticide. This type of equipment does away with lugging a three- or four-gallon sprayer around your garden.

**A** SMALL hand cultivator is another must. Weeds and other types of unwanted vegetative growth have a habit of popping up all over the garden. They frequently grow very close to your more valuable plants. Soil cultivation is a never-ending gardening procedure; so get a cultivator that is strongly constructed and has sufficient balance so your hand and wrist will not tire quickly. A garden hose is another important piece of equipment. There are light weight plastic hoses as well as several grades of rubber hose, designed to fit every pocketbook and to serve every garden need. Buying a cheap hose is not good gardening technique. The better hose may cost a few more dollars

but it is guaranteed for 10 and often 15 years. It's a nuisance always to be fixing a cheap hose.

While modern hose is built to stand rough wear there is little sense in needlessly neglecting your equipment. Running your automobile over a hose just because the salesman says the hose can stand it solves no real problem. Keeping the hose on a hose reel will probably lengthen its life and will certainly give your garden a cleaner appearance.

**A**LL TOOLS with cutting edges should be sharpened at regular intervals. Small garden implements such as cultivators, shovels and hoes can be sharpened easily at home. But your lawn mower should be taken to a commercial sharpener for a periodic check-up. The blades should be set to cut the lawn at a height of about one and three-fourth inches. Clipping the grass close to the surface will shorten its life, encourage weeds and Bermuda grass to take over.

The manner in which tools



Tools may be stored in oiled sand to prevent rust.

are used will also determine their life span. Pruning shears designed for use on small branches should not be used on wooden stakes or on tough branches that will dull the blades. There is a garden tool for every purpose. A big pruning job requires a large pruner. Because Long Beach gardens are close to the ocean the danger of tools rusting is ever present. When that happens their efficiency is impaired. Small garden implements may be wrapped in oiled cloth; or the tools may be placed in a bucket of oiled sand. This will greatly minimize the danger of rusting.

After using a sprayer it should be thoroughly cleaned out. Just running water through the apparatus should suffice. The chemicals in the insecticide frequently have an affinity for certain parts of the sprayer. If these specks attach themselves to the tiny orifices through which the spray is emitted there may be an improper distribution. It is always advisable to empty and dry a sprayer before putting it away.

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Tulips can be massed in large beds to provide beautiful color combinations, as has been done above. Planting bulbs of separate colors together is best.

# Camellias Like it Moist

By Norman Cobb

CAMELLIAS are rapidly becoming one of the most valuable landscape subjects for gardens in and around Long Beach. The growing conditions of this area apparently suit the camellia to perfection; if a few fundamental rules are applied you should have little trouble in growing prize-winning blooms.

One of the most controversial subjects among amateur gardeners concerns the best planting location for a camellia. Even professional landscapers have their own ideas, just to add to the general confusion. To be on the safe side your camellias should be protected from the hot sun, especially at mid-day and also during the afternoon. While certain gardeners pride themselves on their ability to grow camellias

in full sun there seems no reason for taking chances. Your best bet for the camellia is in partial shade. An east or northeast exposure should prove satisfactory.

One of the most amazing facts about the camellia is the tremendous number of distinct varieties. Although your local nurseryman may stock only a hundred or so types, yet there are close to 2000 separate varieties available throughout the country. But you may be sure that the camellias offered by local garden supply houses are the best varieties for Long Beach growing conditions.

The planting season for camellias usually starts during the fall months but the plants

can be set out at any time in the Long Beach area. Camellias have a much longer flowering period than most gardeners assume; by selecting the proper varieties you can extend the blooming period from October through April. The Sasanqua camellias are the first to flower.

Lack of water probably causes more camellias to falter than any other single factor. In Southern California generally the fall rains may not bring sufficient moisture to keep camellias happy. It is especially important—remember this next year—to water heavily during the first part of the growing season, extending from April through July. If the plants thirst for water at this time, the flower buds being formed may be adversely affected.



Camellia blooms may be enjoyed from October through April if varieties are selected with an eye to timing.

## Plant Tulips for Color

By Bob Gilmore

THERE was a time when a tulip bulb was worth more than a house. The time was about 300 years ago and historians refer to this period as Holland's "Tulip Mania." Fortunes were made—and lost—overnight in tulip bulbs. The mad and frenzied

speculation in bulbs ended only when the Dutch government stepped in.

Ever since the time of the "Tulip Mania" the price of tulip bulbs has steadily decreased while the quality has just as steadily increased. Today you can buy a tulip bulb for just a few cents. Yet, for dignity and stately effects there is really no plant that can compare with the tulip.

The best time for planting tulips in the Long Beach area is towards the end of October or—if the weather continues warm—during the first few days of November. The roots of a tulip plant seem to prefer a cool soil. That explains why late planting is advisable in areas subject to mild winters. Planting at a shallow depth early in the season when the air and soil are still warm encourages premature blooming. The flowers appear almost level with the surface of the ground. For long stems plant deep and fairly late.

TULIPS prefer a rich, sandy loam and they should be planted at least from five to six inches apart. You can incorporate with the soil liberal quantities of humus. This material is available at garden

supply stores in the form of peat or leaf mold. Be very careful about using manure in the bulb bed. If manure is used at all it should be well rotted and should be mixed with the existing soil several weeks before planting time. When bulbs are placed in direct contact with manure there is always the chance they might decay.

It is advisable to set the bulbs on a cushion of sand. This medium provides excellent drainage. There is little likelihood of the bulbs rotting from standing water, yet the roots are not limited in their search for moisture.

Tulips can be planted in solid blocks or they may be naturalized. To obtain this latter type of effect, simply take a handful of bulbs, throw them in the air and plant where they land. Tulips seem to show off to the best advantage if separate colors are planted by themselves. When mixed together the separate tones often lose their individuality and the color effect is less vivid.

THERE are several distinct types of tulip bulbs available for planting in the Long Beach area. The Darwins are and, for years, have been the most popular class. The plants are tall and vigorous growing, the blooms are globular-shaped and the color range is perhaps greater than any other type. More separate varieties can be obtained in the Darwin group than in any other type. The Darwins are especially brilliant in tones of red, rose and lilac.

The Breeder tulips produce some rather amazing color combinations. In this group you will find such rich shades as dull gold, purple and bronze; gray and lilac; copper and bronze; brown and orange. The Breeders, in contrast to the Darwins, are egg-shaped, the colors more somber. The Darwins are usually "self colored" which means solid colors whereas the Breeders usually include more than one shade in a single bloom.

Of somewhat lesser importance in this area are the Cottage tulips which are the last to bloom and are characterized by exceedingly thin stems and narrow foliage; the Parrot tulips are actually novelty varieties, including blooms with odd-shaped petals, multicolored flowers and frequently very weak stems. The outstanding variety in this group is Fantasy, a combination of white, geranium red and rosy-scarlet.



—Photo Courtesy of Gernsheim's.

Brilliant color, beautiful form are features of the blossoms of tulips. Now is the time to plant them.

## Tips on Gardening

CAMELLIAS will soon be blooming and it is important to keep the root zone moist. Applying a mulch of peat on the surface will prove a real advantage. It conserves moisture, keeps the soil cooler and will help cut down your water bill.

Dahlias that have finished flowering should not require any more water. Cut off all flowers that have lost their looks and thin the plants so they will not appear unsightly. If you wish to save the tubers do not cut the stems back too deeply. The leaves play an important part in the formation of the tubers. You can dig the clumps about January but hold off dividing them until just before planting time.

This is an excellent time to sow seed of winter stocks. You can also obtain established seedling plants from your local garden supply store. Stocks require excellent drainage. Onion sets are now in the market in large quantities.

Onions are almost a guaranteed crop for the amateur gardener and, if sets are placed in the ground now, will soon produce tender green onions for the table. Onions will respond to culture in local climatic conditions through any but the most severe winters. They will soon produce sufficiently for use in green salads or may be left in the ground longer for more mature crops. Consult your nurseryman or garden dealer as to variety you wish to plant and for advice on how to plant the sets if you are uncertain of the soil condition in your garden.

## New Pansy Variety

By J. J. Littlefield

Be sure to plant some BUTTERFLY HYBRID pansies. They come in pastel tones of lilac and buff, and also other deeper color tones. Some of the flowers have pencilled markings and streaks in them. The petals are slightly fluted and ruffled—quite distinctive from other species.

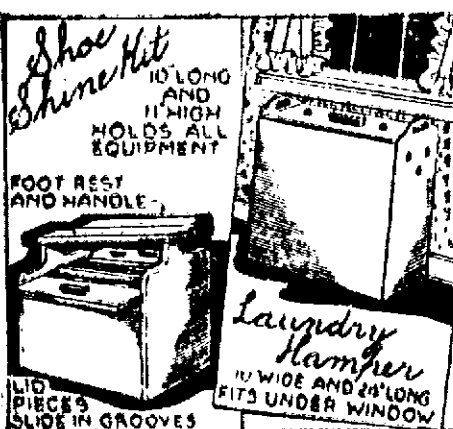
Your pansies won't die off as quickly next spring if you'll be careful how you plant them now. DON'T plant them deep. Be sure the crown of the plant is at the level or slightly above the level of the ground. Work in a handful of Terra-Lite in each hole before planting.

Pansies will respond to periodic feeding of plant food. Red Star GRO-MASTER, Southland's best complete plant food, will keep those plants growing steadily.

YOURS . . . A \$3.50 value plastic flower ring for 50c and the name "Red Star," or the red star torn from any bag. Indicate desired color (gold, copper, green, or white) and mail to Dept. L, RED STAR, Downey, Calif., today.



## You Make It



NEEDED IN EVERY HOME

With school days here again, shoes need shining and hampers are bulging with frocks and skirts. A shine kit box and a hamper are easy to make with Pattern 280 which gives actual-size cutting guides and directions. Be sure to give name and address, and inclose twenty-five cents in ordering pattern from: Workshop Pattern Service, Long Beach Press-Telegram, Bedford Hills, New York.

### FALL ROSE SALE

BUSH (1-GAL.)

Roses REG. 75c **45c**

Complete selection of colors and varieties.

BUSH ROSES 5-gal. size Reg. 2.00 **98c**

TREE ROSES Reg. 3.50 **2.50**

Come early while selections of varieties and colors are good.

FREE DELIVERY 3842 E. 10th

OPEN SUNDAYS Phone 8-4524

### Fall Gardening SPECIALS

Camellia Sarah Frost—3-ft. plants; formal double red \$125 ea.

Gardenias 1-gal. **49c** ea.

Hibiscus 1-gal. reg. 75c varieties **39c** ea.

Pyracantha Gruberi—1-gal. **59c**

Evergreen Elm 8-gal. 6-ft. stakes. Reg. \$2.95 value **\$2.25**

Citrus Certified Valencia orange 88. Reg. \$2.95 value. **\$1.95** ea.

Bearded Iris Plants **20c** ea.

Primroses Reg. 40c doz. now **29c** doz.

Cinariarias Reg. 40c doz. now **29c** doz.

Many Other Items Not Listed

**ALICE'S NURSERY**

16021 S. PIONEER BLVD.

South of Excelsior High—Norwalk

PHONE TORREY 5-2382

## ANNIVERSARY SALE

MEYER DWARF LEMON EACH **69c**

KING ALFRED DAFFODILS DOZEN **98c**

ROSE BUSHES REG. 75c—NOW **39c**

SHRUBS PLANT NOW—EACH **49c**

Included are oleanders, myrtles, lantanas, plumbago, viburnums, cotoneasters and others.

**SPECIAL OF THE WEEK**

FUCHSIAS We have a nice block of these shade plants. Regular 30c each, this week only **17c**

PLENTY OF EASY PARKING

We Close at 12 o'Clock Noon Sunday

**SMITH NURSERIES**

2648 ELM AVENUE PHONE 4-4589

LONG BEACH

## PLANT YOUR BULBS NOW!

NOW IS THE TIME TO PLANT ALL KINDS OF BULBS FOR EARLY SPRING FLOWERING.

TULIPS DOMESTIC BULBS 60 doz.	IMPORTED HOLLAND BULBS 75 doz.
HYACINTHS Imported 19c ea	FREESIAS Doz. 39c
KING ALFRED DAFFODIL Large Double Nose 6 for 69c	
Ranunculus & Anemones 100 for 98c	

AND MANY OTHERS

## 20% to 30% OFF

ON OUR ENTIRE NURSERY STOCKS

HUNDREDS OF BARGAINS ON SHRUBS, TREES, VINES AND ROSES

Hibiscus . . . . . 49c	Gardenia . . . . . 49c
Camellias . . . . . 79c	Bougainvillea 69c
Rose Bushes . . 49c	Bouvardia . . . 59c
Junipers . . . . . 69c	Pyracantha . . . 69c
Jacaranda Tree 59c	Star Jasmine . . 75c
Lantana . . . . . 45c	Eugenia 3-4-ft. 59c

## RIVERDALE NURSERY

6755 Atlantic Avenue North Long Beach Phone 20-2383

FREE DELIVERY OPEN SUNDAYS





# Brighteners for Blue Monday Meals

By Mildred K. Flanary

**B** LUE MONDAY! Webster says "blue" means low in spirit or melancholy. Just why this feeling should always set in on Monday, we can't say—perhaps it's just traditional. However, Monday always seems to be such a letdown after a gay weekend. Back to work again seems like actual punishment when you've had whole days of being off-schedule. And when that old alarm clock rattles forth with its rude interruption on Monday morning, as only an alarm clock can, that bed always feels twice as good. It always takes a bit of extra "umph" to get into the swing of things on this beginning-of-the-week day. The solution is obvious—force yourself to put forth the needed extra effort and the day won't be half so bad. Any worker who knows that there will be a rainbow at the day's end in the shape of an extra-special surprise at din-

Good knock out for Monday menu, blues is a new, foreign dish. Try Creole Jambalaya (left).

ner, has the jump on blue Monday. So instead of Monday's dinner being a hodge-podge of weekend left-overs, be sure to make this the day for your "specialties de la maison" as the French would say—that is, the treats for which you have become famous.

So dig deeply into your specialty file, if you have one, if not, perhaps you'd like to start one using the recipes given below.

Before we get to the recipes, may we make this important suggestion: Dress up your table in its best form—not formally, of course, but with extra thought. Use a fresh and colorful cloth or colorful place mats. By all means, set on a centerpiece, if it's only an artistic arrangement of greenery, and candles, if the man of the house doesn't object too much.

Now that there's a breath of chill in the air, an oven dish is nice. And perhaps you'd like to "go foreign" for a change. That will be sure to give you a wide berth from the usual meat and potato setup. How about a creole jambalaya. The

name, at least, will intrigue the family. You may see how it looks in the accompanying illustration. Here's how you prepare it:

## Creole Jambalaya

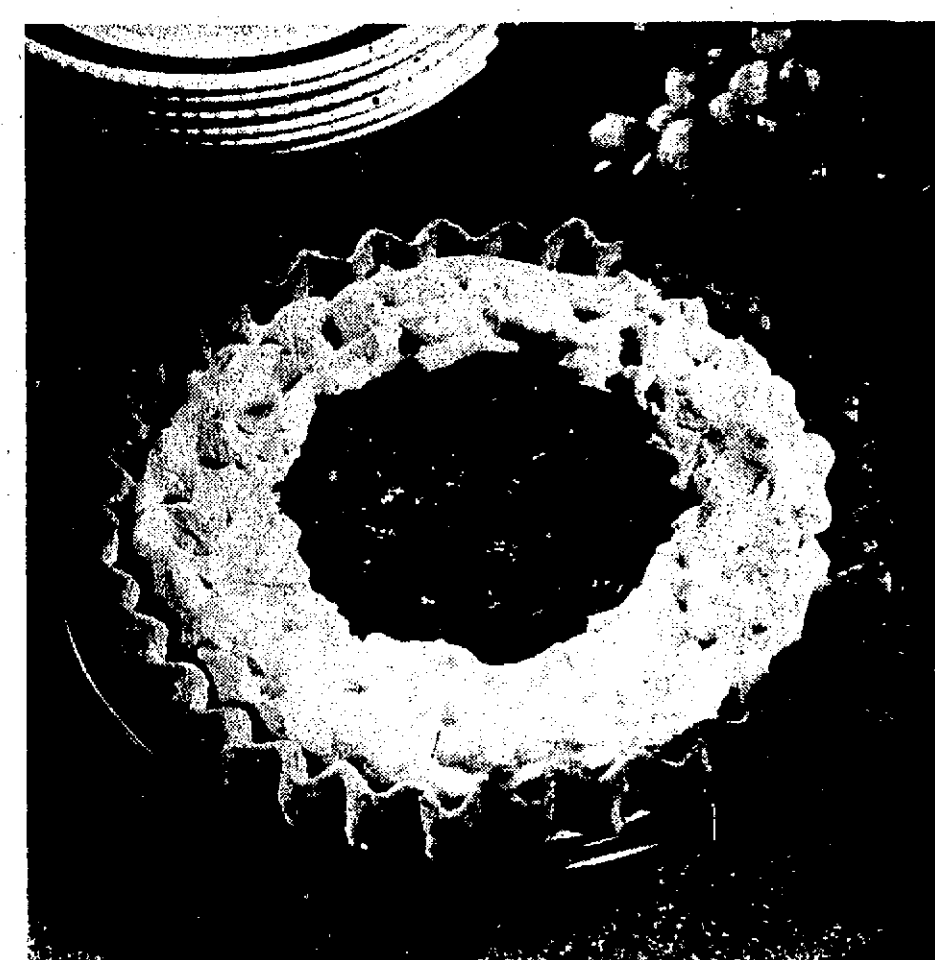
- ½ pound cooked ham
- ½ pound fresh or canned shrimp, shelled and cleaned
- ½ pound link sausages
- 2 tablespoons fat or oil
- 1 medium onion, chopped
- 1 clove garlic, finely minced
- ½ cup chopped celery
- 1 cup rice
- ½ teaspoon pure MSG crystals
- 1½ teaspoons salt
- ¼ teaspoon pepper
- ¼ teaspoon chili powder
- ¼ teaspoon thyme
- ½ teaspoon powdered cloves
- dash cayenne
- small piece bay leaf
- 4 cups meat stock or consomme

Cut the cooked ham, and shrimp each in 1-inch cubes or lengths. Heat the fat or oil in a heavy pot or skillet and add the ham, shrimp and sausages, browning the mixture lightly over a moderate heat. Then add the onion, garlic, chopped celery and rice and continue cooking over a low heat about 2 minutes. Now add pure MSG crystals, salt, pepper, chili powder, thyme, powdered cloves, cayenne, bay leaf and meat stock. Cover tightly. Simmer over a low heat until the rice is cooked and most of the liquid has been absorbed. Serve hot with a few extra link sausages on top. Makes 6 to 8 servings.

Another dish which is sure to please is baked pineapple and sweet potatoes. They'll blend with any meal. The fact is, if you have had baked ham for Sunday dinner, just slice it and serve cold. A plain tomato aspic would be a perfect complement for this meal. Here is the recipe for baked pineapple and sweet potato:

## Baked Pineapple and Sweet Potato

- 6 medium size sweet potatoes or
- 1 No. 2½ can sweet potatoes
- 1 No. 2½ can sliced pineapple
- ½ teaspoon salt



Don't date mince pie—and don't be a fuddy-duddy by calling for two crusts. Try Orange Cream Mince Pie.

- ½ cup brown sugar (packed)
- ½ cup pineapple juice
- 3 tablespoons butter
- 10 marshmallows
- 10 pecan nut meats

If fresh potatoes are used, wash and boil them for 20 minutes. Remove the skins and slice into halves lengthwise. Place alternate slices of pineapple and sweet potato in a well greased heat resistant glass baking dish. Mix the salt, sugar and pineapple juice together and pour over the food. Dot well with bits of butter. Bake in a moderate oven until potatoes are tender and browned—about 45 min. Cut marshmallows in halves and scatter them and the nut meats over the top of the potatoes. Return the food to the oven for 5 minutes longer to brown the marshmallows.

Don't date mince pie, either. ... and there's no better time than on blue Monday to whip up a different one—an Orange Cream Mince Pie, for instance. See what we mean. Here's the recipe:

## Orange Cream Mince Pie

- 1 8-inch pie shell, baked
- 1 (9 oz.) pkg. mince meat
- 1½ cups water
- 1 to 3 tablespoons sugar
- 2 (3 oz.) pkgs. cream cheese
- 3 tablespoons orange juice.
- 2 tablespoons sugar
- ½ teaspoon orange rind
- ½ teaspoon lemon rind

Break mince meat into small pieces. Add water and sugar.

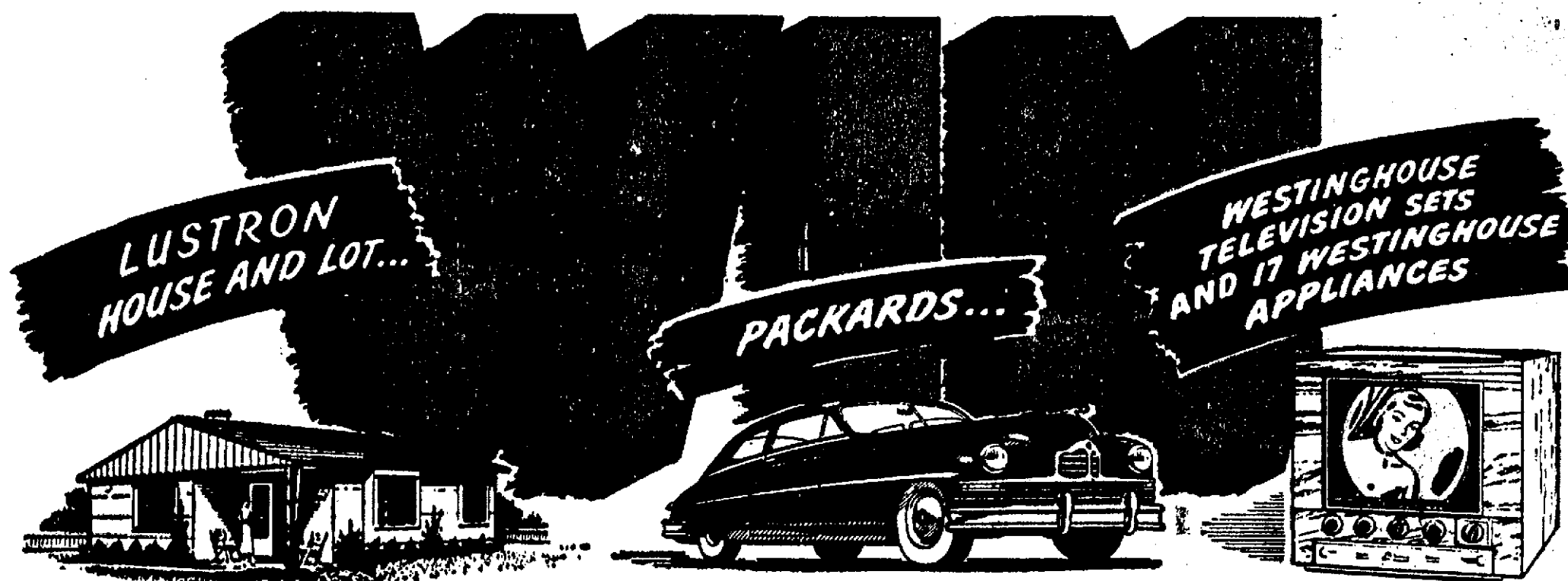
Place over medium heat and stir until all lumps are thoroughly broken. Briskly boil for 3 minutes, stirring occasionally. Cool. Pour mince meat into cooled pie shell. Soften cream cheese at room temperature. Mash cheese and gradually stir in orange juice. Then add sugar, orange and lemon rinds and cream until smooth. Lightly pile cheese mixture on mince meat filling. Chill until ready to serve.

Here are some additional "different" recipes which we think you'll enjoy trying:

## Baked Alaska Supreme

- 1½ tablespoons butter or margarine
- ½ cup brown sugar
- 1½ tablespoons flour
- 1 tablespoon water
- 2 cups corn flakes
- 4 egg whites
- ¾ cup granulated sugar
- 1 brick ice cream (1 quart)

Melt butter; stir in combined brown sugar and flour. Add water and cook over low heat, stirring until temperature of 236° F. is reached (cold water test, soft ball). Pour hot syrup mixture over corn flakes, stirring so that each flake is coated. Spread on wooden board, shaping into a rectangle a little larger than brick of ice cream. Beat egg whites until foamy, gradually add sugar and continue beating until stiff. Place brick of ice cream on corn flakes mixture; cover completely with meringue. Bake in moderately hot oven (400° F.) about 5 minutes or until meringue is browned.



## NAME Durkee's own NEW GRADE AA MARGARINE

Before you pass judgment on margarines try Durkee's own GRADE AA brand! Every pound must qualify to the most rigid standards of flavor, texture and purity! Only the richest, clearest vegetable oils, selected pasteurized fat-free sweet milk and other choice ingredients are used. Each pound is enriched with 15,000 units of Vitamin A. That's why Durkee's new improved margarine is so smooth—why it tastes so mild, so sweet, and so naturally good. That's why millions of women are serving Durkee's as a table spread. Try yours today.

IT'S EASY

HERE'S ALL YOU DO



Send in the GRADE AA Stamp (or facsimile) from a package of Durkee's New Grade AA Margarine, together with a letter (or the official entry blank from your grocer) upon which you have written the name you wish to submit. Mail to Durkee's Famous Foods Contest, P. O. Box 1080, Chicago 27, Illinois.

**Durkee's Margarine As You Like It—**

- 1 **YELLOW** ... In ½ lb. cubes in States where its sale is permitted.
- 2 **WITH CAPSULE** ... In Color-Ease bag.
- 3 **WHITE** ... In the Economy-package.



**\$26,000 IN PRIZES TO THE 27 WINNERS**

- (1st) **LUSTRON HOUSE** VALUE \$15,000 (delivered and assembled) **OR** **\$10,000 CASH**
- (2nd) **PACKARD "STANDARD" 4-Door Sedan** (delivered)
- (3rd) **PACKARD "STANDARD" 2-Door Club Sedan** (delivered)

and 24 other valuable prizes consisting of:

- 5 **WESTINGHOUSE TELEVISION SETS** (10" Screen) with NEW ELECTRONIC MAGNIFIER
- 6 **WESTINGHOUSE ELECTRIC RANGES** Model ES 64-43
- 4 **WESTINGHOUSE LAUNDROMATS** Model L-4
- 4 **WESTINGHOUSE REFRIGERATORS** 7-ft. DeLuxe Model
- 3 **WESTINGHOUSE ELECTRIC COMFORTERS**
- 2 **WESTINGHOUSE ELECTRIC ROASTERS**

**SEE YOUR GROCER FOR CONTEST ENTRY BLANKS AND RULES**



Piping hot in a baking dish, few foods look more appetizing or possess more taste appeal than pineapple and sweet potatoes, fine to serve with ham slices.



**EXTRA FRESH — EXTRA TASTY — EXTRA GOOD**  
**SELMA DRESSED BEEF CO.**

Serve immediately. Yield: 8 servings.

## Scalloped Cabbage With Cheese

- 1½ cups boiling water
- 4 cups chopped cabbage
- 1 teaspoon salt
- ¼ cup chopped green pepper
- 1 cup grated cheese
- 1 cup dry bread crumbs
- 2 tablespoons butter
- ½ cup diced bacon
- 3 tablespoons flour
- 1 cup evaporated milk

Cook cabbage in boiling, salted water until just tender, about 7 minutes. Drain cabbage and save 1 cup of liquid for sauce. Fry bacon until crisp. Pour off the fat. Measure 2 tablespoons of the bacon fat into a saucepan. Blend in the flour, and when smooth, gradually add the liquid drained from cabbage. Cook over low heat, stirring constantly to keep smooth. Add milk and continue cooking and stirring until the mixture thickens. Season to taste with salt and pepper. Place a layer of cabbage in a well-greased baking dish, then sauce, chopped green pepper and cheese. Repeat. Top with crumbs, mixed with the butter, and crisp bacon. Brown in a moderate oven (375° F.) 15 minutes. Yield: 6 servings.



# AUTOMOTIVE News

## Automatic Transmissions in Ford, Mercury Models Produced Next Summer

DETROIT, Aug. 15. (AP) Automatic transmissions will be available for Ford and Mercury model automobiles some time next summer.

The new device, developed jointly by Borg-Warner Corp. and the Ford Motor Co., is a three-speed and torque converter type. A company announcement said it will be priced at "probably not over \$150."

Ford already has General Motors' Hydra-matic transmission on its Lincoln models. Ford officials said there was no present plan of replacing the Hydra-matic with the new transmission.

Harold T. Youngren, Ford Motor Co. engineering vice president, said development work on the new Mercury-Ford transmission has been under way for about four years. He said both Ford and Borg-Warner will produce it in an effort to have it ready for use by June or July of next year.

**HAS FEWER PARTS**

The new transmission, he said, has fewer parts than other automatic transmissions now in use, is completely air-cooled, without separate oil cooler and gives greater fuel economy than a regular three-speed standard type transmission installations.

It also eliminates the need for a clutch pedal.

The device combines a three-speed gear box with a hydraulic torque converter. This is arranged so that the engine transmits power in all gear ranges.

**LOW, REVERSE, MANUALLY**

The transmission selector, located on the steering column, has four positions to cover all driving conditions, plus a fifth position for engaging a parking brake. Neutral position is in the center of the selector panel. To the right is the driving range and low gear position; to the left reverse and parking position.

Shifting to low gear and reverse is done manually. All other driving is done in the driving range position and the shifting is accomplished automatically.

## Mexico Apparently Now Hitting Tourist Jackpot

By ROBERT PRESCOTT  
United Press Staff Correspondent

MEXICO CITY, Oct. 15. (AP) Mexico has hit the tourist jackpot.

So many sightseers have streamed into the country, that downtown streets and in night clubs more English can be heard than in some sections of New York and Los Angeles.

Hotels have been jammed. Night life has been flourishing. And shops have been selling silver, woolsens, baskets and souvenir articles at the fastest—and most profitable—rate in history.

One Mexican newspaper wryly commented on the tourist influx: "Our shops should play signs outside—Spanish spoken here."

But most Mexicans are highly pleased at the new popularity their land has reached with vacationing foreigners, mostly Americans, and the increased prosperity they bring to the country.

More than 10,000 foreign visitors a week have been pouring into the south-of-the-border vacation land during the summer and fall months this year, in the biggest tourist season in Mexican history.

**DOLLARS FLOW**

They will leave more than \$200,000,000 behind to swell the nation's skimpy dollar reserves and a good many peso bank accounts.

The tourist trade long ago has been big business for Mexico, but never on the scale it has reached in the past two years. During 1948, more than 500,000 tourists from the United States visited Mexico, and spent about \$185,000,000. This year, with the added attraction of low prices and a favorable rate of money exchange, an increase of at least 50 per cent is expected.

The tourist makes it easy for the tourist. A \$2.50 tourist card provides quick entry, special air and rail rates give cheap transportation—and that attractive rate of exchange of nearly nine pesos to the dollar keeps costs down.

**BLOCK BY AUTO**

In contrast to prewar years when the majority of tourists were limited to short trips across the border to such spas or customs-free "ports" as Tijuana, Mexicali, Juarez, Nuevo Laredo and Matamoros, most Americans now drive to Mexico City, establishing a base for trips to such attractions as Taxco, Acapulco, Cuernavaca or Vera Cruz. Extension of the Pan American highway and Mexico's \$40,000,000-a-year road building program have made this possible.

In 1949 only 36,000 automobiles entered Mexico, but during the first six months of 1949, more than 50,000 cars brought tourists, with double that amount expected by the end of the year.

To take care of the upsurge, in Mexico's third largest industry—the tourist business—some 1000 new hotels have been built in the last two years.

The tourist guides, however, probably have made the biggest "killing" from the sightseeing trade. Tourists in Mexico are keeping 750 tourist agencies alive.

## More Smaller Cars Out Soon

DETROIT, Oct. 15. New car buyers late this year and early in 1950 should have several more smaller makes to choose from.

By smaller makes is meant vehicles of slightly shorter wheelbase than most of the standard models now being built. They would not be midsize-sized units, says Auto News.

If trade circle gossip is anywhere near correct Hudson and Nash will be among the first to add the smaller models to their lines. Neither of these manufacturers has officially confirmed reports they are about ready to put such vehicles on the assembly lines.

But the gossip has been persistent and has met no denial from the companies. Emphasizing that the cars will not be in the very small class is the expectation they will be powered with six-cylinder engines.

The objective, of course, is to produce economy models that can be marketed in the highly popular low-price field.

## Travel Inquiries Set Record

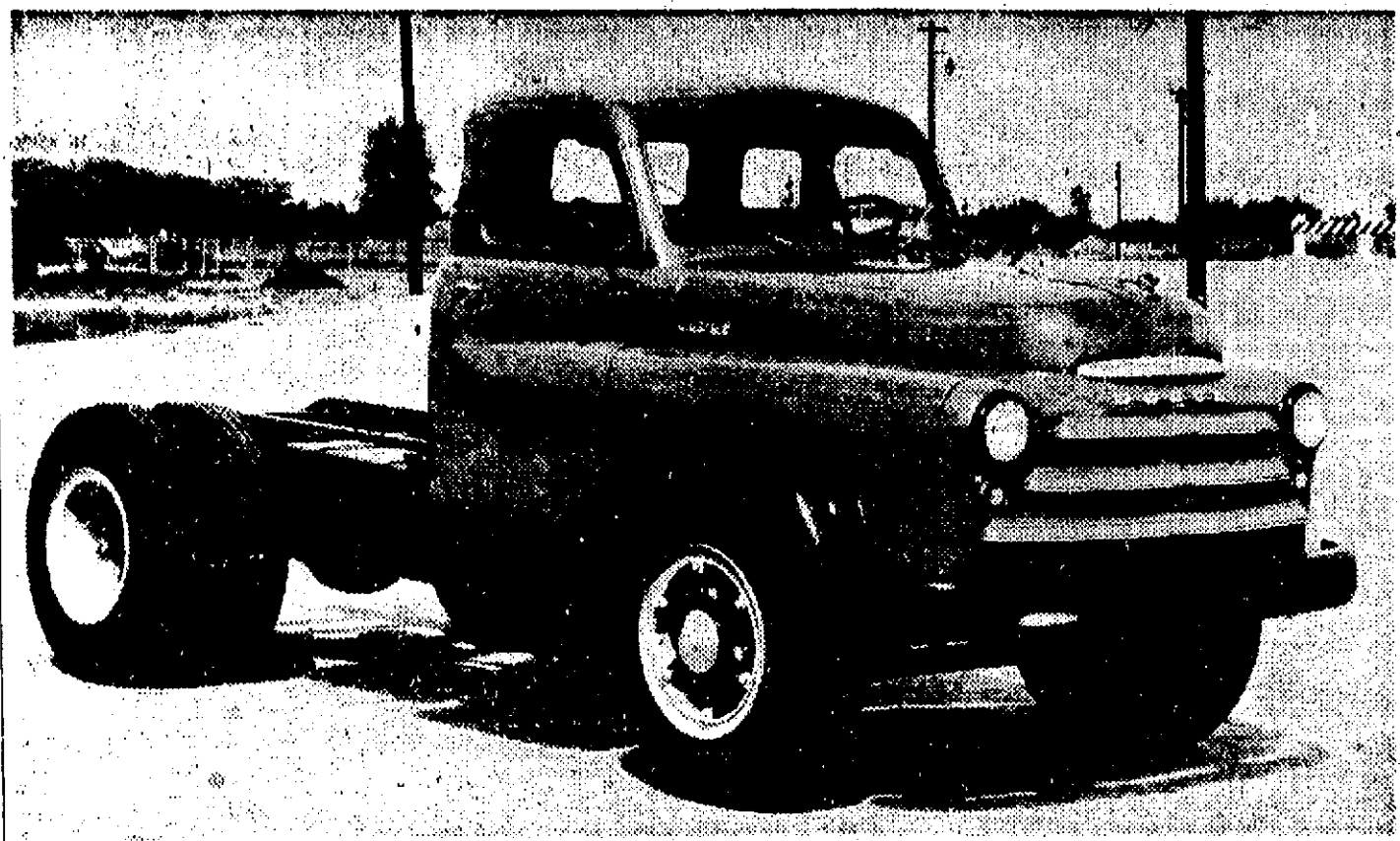
OTTAWA, Oct. 15. The Canadian government travel bureau reports yet another high in its volume of inquiries from prospective tourists. In the first eight months of 1949 the bureau received 257,479 queries, or 1,522 more than were received in the whole of 1948.

## Safety Campaign in Skywriting

CLEVELAND, Oct. 15. (AP) The police department in Cleveland recently pointed up its safety campaign by skywriting. Across the sky in letters a mile high it traced, "Look and Live."

## Race Car Due

LONDON—British industrialists are co-operating to produce a new racing car to challenge foreign creations. First models are expected shortly supervised by Raymond Mays, champion racing driver.



**NEW DODGE TRUCK**—The largest truck offered by Dodge in the new B-2 Series comprising 356 basic models is this VA-130 model with a rating of 23,000 pounds gross vehicle weight and 40,000 pounds gross combination weight. This model is offered in five wheelbases. It has a 331-cubic-inch engine, sodium-cooled exhaust valves, silent helical 5-speed transmission with over-drive in fifth available, cyclebonded brake linings, a new electrical system which assists in improved engine performance, steel spoke wheels which reduce unsprung weight and improve brake cooling, and many other new features.

## Aluminum Axles for Trucks Made to Cut Weight

PORTLAND, Oct. 15. Greater utilization of northwest-produced aluminum through the use of heat-treated aluminum alloy has been developed by Freightliner Corp., Portland truck manufacturer, according to Auto News.

A worm-gear, dual-drive axle that weighs only 1770 pounds has been developed and tested over a million miles of actual operation as original equipment on Freightliner trucks. Complete with a full-suspension system, the new Freightliner axle weighs 3770 pounds.

In addition to weight reduction, the dual-drive axle also results in longer life, softer ride and lower maintenance costs, according to Tom D. Taylor, general manager of Freightliner. He said the aluminum housings, with greater oil capacity, dissipate heat faster, giving longer gear life, and that the four-spring suspension provides better load distribution and reduces weight concentration which increases frame life.

Two stage, full-floating rubber cushioned springs absorb more road shock, thereby reducing cargo damage to fragile merchandise, and needle-type, permanently packed brake camshaft bearings provide friction-free operation for years with only a minimum of attention, he said.

Other improvements include the worm-gear drop-in unit with aluminum differential carrier which features a trough-encased worm wheel for more positive lubrication; aluminum brake shoes mean less weight and cooler operation; heat-treated, hardened and ground anchor pins and cam roller also mean longer life.

**Auto Jack Adapted for Other Use**

AUSTIN, Texas, Oct. 15. (AP) A bank vice president who likes to "inker around" in a woodwork shop found that an idea he used in making a home-made power saw also would keep him in shape for fixing flats.

Eugene Bartholomew built his own table and installed a small electric motor. Then, to permit varying depths of cutting, he mounted the saw on an ordinary auto jack, adjustable in the same way he would use it in fixing flats.

## Insult to Injury

MEMPHIS, Oct. 15. (AP) Mrs. Eugene McGinn knows of one unnecessary sign. She recently crossed a cotton field along two miles of rutted, bumpy, dusty country road. At a sharp bend in the road was the sign: "Speed limit 60 miles an hour."

## Intensity Grows

An automobile crash at 40 miles per hour is four times as severe as one at 20.

## Auto Industry Planning for 1950, Expecting Big Increase in Competition

DETROIT, Oct. 15. (AP) The auto industry, planning for 1950, is preparing for its most highly competitive post-war year.

The car and truck makers don't know how great demand may be next year. They do know seasonal influences again are large factors in their business; they know the same sales lag that developed last winter already is in the making.

Beyond that the auto industry's sales executives know the car buying public has become more selective. Buyers expect greater trade-in allowances and many are seeking discounts.

Car sales statistics always are a few weeks old before they become available to the public. Right now they show that from January through August this year more than 3,000,000 new passenger autos were sold in the United States.

**MAY GO OVER ESTIMATE**

That indicates the 1949 total probably will go a little over the earlier estimate of 4,000,000.

But four and six weeks old figures mean little in the fast-moving automobile industry. So all the car makers are planning to step up their 1950 sales effort. Several are planning to offer a wider variety of models in a broader price range.

For most auto manufacturers this will mean adding new models that can be priced lower than those currently available. They have plenty of medium and high priced units.

Several producers in the medium price field report demand continuing at high levels. At the same time it is no secret that, overall, demand in the lower price brackets is much steadier than in the other groupings.

There has been increasing emphasis on the production of lower priced models by all car makers who already have such units in their current lines.

**NEW DESIGNS**

The auto builders have to assume this trend will continue next year. Some will meet it by introducing new models designed for lower price tags.

Many of the car builders will deny they plan early introduction of lower priced models. But there are few who haven't carried on extensive research on what could be produced for as little as \$1000 up to around \$200 below the price of their present low-medium price models.

There has been much speculation about the plans of certain auto makers but it can be said there is no standard-size model automobile that could be delivered for \$1000 currently in prospect. What is in much earlier prospect is the keenest sort of competition for business in the Chevrolet-Ford-Plymouth field.

Many of today's medium-priced makes were available before the war at less than \$1000. Today most of them are selling for around \$2200.

Some industry experts assert nothing short of a return to pre-war production costs, including wages and materials, will bring back a standard-size \$1000 automobile.

**Makes It Even**

DETROIT, Oct. 8. (AP) A Detroit policeman issued a blank traffic ticket. Traffic Referee Oscar Riopelle received the ticket in the mail with a check for \$2. September, it achieved through enough to cover a parking violation. The check was unsigned.

## Auto Industry Production Will Be Hit by Shortage of Steel by End of Year

By DAVID J. WILKIE  
Associated Press Automotive Editor

DETROIT, Oct. 15. (AP) A shortage of steel will hit the auto industry's production program before the year-end.

The car and truck makers have stock-piled sizable inventories of sheet steel. Reportedly they have enough steel on hand to carry them through another month or so of fairly substantial output.

But many of the smaller automotive concerns that supply the car makers with parts and sub-assemblies are less fortunately situated. These smaller firms, industry executives say, hold the key to production during the weeks immediately ahead.

**SOME HAVE INVENTORY**

The auto manufacturers may get some comfort from the steel inventories they have been accumulating for several months. They may get some comfort, too, from the fact they are in a season of lessened demand and don't need high volume output.

But the real effects of the steel tie-up will be felt several weeks hence. By that time the industry's new model work may require much more steel than readily can be obtained.

No motor vehicle maker ever has been able to build a stockpile of steel—or other materials—high enough to provide for all his own and his suppliers' needs for more than a few weeks. A few auto builders invariably have been able to defer the effect of a steel shutdown but none ever has succeeded in escaping it entirely.

Mass production of motor vehicles is based on a steady flow of supplies from their source to the car factories. The supply lines still are feeding the assembly plants but they no longer are full. Once they are emptied assembly plant operations will halt.

And even if the assembly plants escape a complete shutdown it will take weeks to regain the volume of production an uninterrupted flow of supplies makes possible.

**PACKARD ALREADY CUT**

Of course, the entire car and truck output will not be halted at any given time. More than likely all plants will cut production to a lower level to make the most of available supplies.

Packard already has done that in halving the daily rate of 720 vehicles it achieved through September. Other manufacturers may cut back within the next few weeks. Some also may prolong their new model change-over shutdown because of the steel situation.

It would not be accurate to say the car industry isn't deeply concerned about the steel strike. The steel shutdown will be felt sooner or later by all the car makers. It means the loss of production that never can be fully regained.

But overall the industry is in better position right now to cope with curtailed steel supplies.

The manufacturers, too, had planned production cutbacks during the final quarter of this year.

## Jeep Displaces Burro in Rugged Brazil

TOLEDO, Ohio, Oct. 15. (AP) The traditional burro is losing his job to the jeep in almost inaccessible parts of Brazil.

The Oblate Fathers of Mary Immaculate, doing missionary work in the rugged interior, have sold their burros and purchased jeeps. They said the little cars can go anywhere a burro can and never make up their minds to be stubborn.

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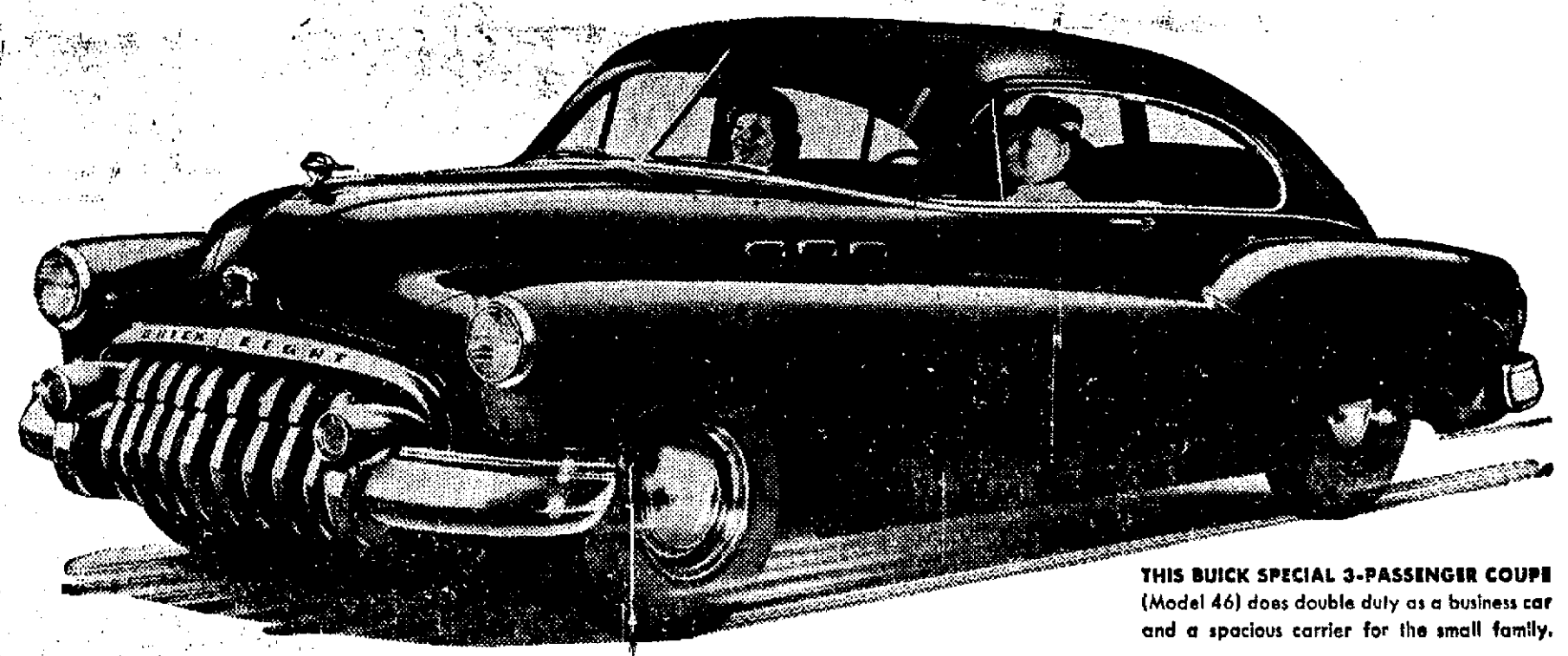
## ART HALL • BLUE RIBBON SPECIALS

'49 CADILLAC '52 4-DOOR SEDAN, Hydramatic, Radio, Heater. Drives only 3000 miles.	\$900 Down	'49 MERCURY SEDAN COUPE.	\$485 Down
'49 BUICK ROADMASTER CONVERTIBLE, Hydramatic, All equipment. Drives 6000 miles.	\$640 Down	'47 OLDS '51 4-DOOR SEDAN, Radio, Heater.	\$295 Down
'47 CHEVROLET FLEETMASTER CLUB COUPE.	\$325 Down	'47 PONTIAC '51 CONVERTIBLE COUPE, Radio, Heater.	\$350 Down
'47 DODGE 4-DOOR CUSTOM SEDAN, Radio, Heater.	\$295 Down	'47 PLYMOUTH SPECIAL DE LUXE CLUB COUPE. All equipment, low.	\$295 Down
'49 FORD 4-DOOR SEDAN—Low Mileage.	\$350 Down	'48 STUDEBAKER COMMANDER CONVERTIBLE, Hydramatic, Radio, Heater.	\$385 Down
'49 LINCOLN COSMOPOLITAN 4-DOOR SEDAN, Hydramatic, Radio, Heater. White sidewall tires.	\$440 Down	'47 CHEVROLET CONVERTIBLE COUPE, Radio, Heater, Spotlight, White side walls.	\$325 Down
'48 LINCOLN CONTINENTAL COUPE, Overdrive, Radio, Heater.	\$740 Down	'49 FORD CONVERTIBLE COUPE, Overdrive, Radio, Lake new.	\$460 Down

AND MANY OTHERS

**ART HALL**  
1633 AMERICAN PH. 70-3407  
Lincoln-Mercury Dealer 24 Years in Long Beach  
OPEN EVENINGS AND SUNDAY

## It's all yours for less than you think



THIS BUICK SPECIAL 3-PASSENGER COUPE (Model 46) does double duty as a business car and a spacious carrier for the small family.

**R**UN your eyes over this fresh new beauty. Take in its style-setting non-locking bumper-guard grille, the graceful down-sweep of its fender lines, so unmistakably Buick, and we think you'll agree—

It looks like a lot of money—but the fact is, it's a lot for your money.

Take in those bigger interiors, the sofa-soft seats, the easy control and the high visibility you get from the more-than-generous glass area all around—and you'll beam at the news that this one's priced for really modest budgets, right down near the "lowest-priced three."

Beyond that—put this gorgeous new Buick SPECIAL through its paces.

Sample its valve-in-head straight-eight power—the lively, ever-thrilling kind that comes from a high-compression, high-pressure Fireball engine.

You'll find a ride that's pillow-soft smooth, level and steady. You get ample wheelbase—in shorter bumper-to-bumper length for easy parking, garaging, maneuvering.

You'll find a car that handles light as lace—made even more of a breeze by Dynaflo Drive, available at

**TEN-STRIKE! Only Buick SPECIAL has all these Features!**

Traffic-Handy Size • More room for the money • Dynaflo Drive optional at extra cost • Jet-Line Styling • Non-Locking Bumper-Guard Grilles • High-Pressure Fireball Straight-Eight Engine • Coil Springing all around • Low-Pressure Tires on Safety-Ride Rims • Greater Visibility fore and aft • Self-Locking Luggage Lids • Steady-Riding Torque-Tube Drive • Three Smart Models with Body by Fisher.

your option at moderate extra cost.

So why not do a thorough matching-up of price tags, and what they'll buy around town?

In particular, put this straight-eight beauty up against the sixes, feature for feature, dollar for dollar—and you'll see for yourself there's nothing to touch this Buick as a buy.

Yes, go see your Buick dealer, take in the SPECIAL from every angle—and learn how quickly you can have one for your own.

SEE and HEAR OLSEN and JOHNSON'S FIREBALL FUN-FOR-ALL every Thursday on Television

SPECIALLY NOW

# "Buick's The Buy"

YOUR KEY TO GREATER VALUE

When better automobiles are built BUICK will build them — Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

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**Old Slogan**  
"Silent as the Foot of Time," was the slogan of the 1911 Mitchell car, built in Racine, Wis.

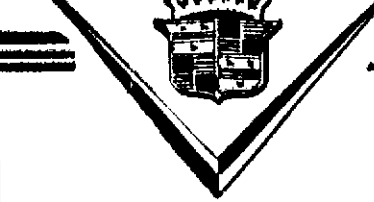
## Before It Rains

### REPLACE IT



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LOWEST PRICES. WE CATER TO INSURANCE TRADE.

**Marine Glass Co.**  
SCOTT WOODARD-SCOTT SR.  
GLASS FOR ALL PURPOSES  
Cor. 14th and Magnolia Ph. 7-7475  
Member of Long Beach Builders Exchange



## "IT'S JUST MORE CAR"

A customer summed it up that way recently after trying all the other cars. He was talking about his 1949 Cadillac.

We can't think of any better way to describe the new CADILLAC. We can tell you, though, how to prove it to yourself. Come down to RIDINGS at 15th and American Avenue. Drive a new 1949 CADILLAC and compare it with any other car. Then you will know, too, that "it's just more car."

The new CADILLAC price is only a little more than a small car. And 4-door sedans are available for immediate delivery. There's only a short wait for the other models at RIDINGS, your CADILLAC dealer on American at 15th.

## Station Wagon Fabrication for Fords Speeded

IRON MOUNTAIN, Mich., Oct. 15. Through a new technique of radio high-frequency heating, the Iron Mountain plant of the Ford Division has reduced the fabrication of frames and pillars for Ford and Mercury station wagons to a matter of minutes and at the same time improved the quality of the product.

By former methods, lamination processes required hours, and even days. Now, in a few minutes, the new process produces a product which is stronger and much more durable. Walter G. Nelson, manager, said.

This new form of high frequency heating is a revolutionary departure and has made possible the flowing body curves and contours which could not have been achieved in wood by former methods.

### TECHNIQUES IMPROVED

Under the old system it was necessary to apply heat to the outside and wait for long periods of time for the heat to flow into the wood, which has an unusually low thermal conductivity. With radio frequencies, heat is established in the body framing member within minutes by friction between molecules in the wood.

A companion development of radio frequency heating has been the introduction of superior resin glues. These glues are highly resistant to heat and moisture and are sold to develop a strength greater than the wood itself. The Ford Division has installed 18 laminating presses of 75-ton capacity for use with this new process.

In this process, the package of resin-coated wood plys to be bonded are placed in a press between two metal electrodes usually copper, which are connected to a radio frequency generator.

The laminating of plywood frame pillars, as well as the gluing of joints in assembling door and window frames is done under hydraulic pressure of approximately 300 pounds per square inch.

Laminated pillars electronically bonded with phenolic resin and molded under hydraulic pressure not only save wood as compared to the solid stock type of construction, but actually are stronger than those made by the old method of lock-joint assembly, the firm states.

### Lights on Canal

Traffic lights have been installed on Venice's Grand Canal.



'WOT A BLINKIN' MIDGET!' — Young Ian Cooks, motoring around Taunton, England, in his Austin "Pathfinder" — gets street directions from the amused driver of a double-decker bus. Ian's roadster, though dwarfed by the big bus, is a real auto made in a South Wales factory.

### Will Standardize Willys Service

TOLEDO, Ohio, Oct. 15. Willys-Overland is launching a program to standardize its dealers' service methods throughout the country and to develop closer liaison between factory and field service departments, it was announced by Dean A. Walters, service manager.

To implement the program, six new field service representatives have been appointed. They are John L. Ried, Delbert E. Hannah, Herbert C. Behr, Hugh S. Florday, Robert J. Welch and Wesley W. Greene. Territories and headquarters have been already assigned to some of the men, Walters said.

Greene will maintain an office in Oklahoma City, Welch, Washington, and Hannah, Seattle. The other representatives are in the field at present and will be given assignments when they return to Toledo, he added.

### Boy's Midnight Ride Hits Five Snags

CHICAGO, Oct. 15. (UP) Twelve-year-old Donald Freeman's urge to drive just like grown-up folks sent the family car and five others to the garage for repairs.

Donald stole from his bed and started out in his mother's car for his first solo flight. He did well—for two blocks. When he turned a corner, however, he hit five parked cars in one-two order.

Police estimated his exuberance cost \$200 damage, not including the Freeman car. It had to be towed away.

### Rubber Use

NEW YORK, Oct. 15. Consumption of natural and synthetic rubber totaled 78,370 long tons in August—11 per cent higher than July, but 15 per cent lower than August, 1948, according to the Rubber Manufacturers Association.

## Scientists Listen to Engine Noise to Diagnose Ills

By PAUL F. ELLIS  
United Press Science Editor

NEW YORK, Oct. 15. (UP) Scientists at the Illinois Institute of Technology have gone to work trying to eliminate the knocks and other noises of your automobile.

As a starter, they have designed a double-walled engine noise test room where accurate sound measurements of noise can be made. According to Dr. Wilson P. Green, professor of mechanical engineering, engine noises can be reduced by as much as 50 per cent.

The trick may be learned through use of the test room, which is built on a four-inch platform of soft rubber and lined with a six-inch thickness of fireproof fiberglass.

Green explains that the loudest noise—usually the exhaust—is the first to be measured, and the next step is to reduce it. Eventually, every gear, piston, and moving part is checked and muffled.

To measure some specific component, such as exhaust noise, he says, "engines are placed outside the room with the exhaust piped into the cell through sound-insulated parts. Only the exhaust is heard within the room."

His "patients" so far have included a 20-horsepower, one-horsepower lawn mower and a 2000-horsepower Diesel.

He said that a combination of camera, magnetic recorder, and sound analyzer chart the overall noise, and then the engine is stripped so that each mechanical part, operating separately, can be studied for noise reduction.

"Any engine, automotive, locomotive, or power plant, can be quieted," Green says. "Proper diagnosis and design can muffle at least 50 per cent of the noise without altering power or efficiency."

### New Drive-in Stand Offers Car Insurance

SEATTLE, Oct. 15. A new "drive-in" idea for busy motorists is offered here.

The Preferred Casualty Association announced the opening of a drive-in automobile insurance office. The roadside office is equipped to handle six cars simultaneously.

### New Technique

IRON MOUNTAIN, Mich., Oct. 15. Through a new technique of radio high frequency heating, the Iron Mountain plant of Ford has reduced the fabrication of frames and pillars for station wagons to a matter of minutes and at the same time improved the quality of the product.

General Motors produced 269,254 passenger cars and trucks in the United States and Canada during last month. It was reported last week GM's September production compares with August output of 291,383 cars and trucks. Of the total produced in September, 230,455 were passenger cars and 38,799 were trucks.

For the year to date General Motors has produced 2,178,338 vehicles compared with 1,621,044 for the same period last year.

## Along Automobile Row

BY TOM WYNN • AUTOMOBILE EDITOR

### The Dealer-Customer Relations Committee of the National Automobile Dealers' Association has developed a far-reaching promotion program for use by dealers at local levels, to be known as "Know Your Automobile Dealer Week." It will start Oct. 31 and end Nov. 5.

### Know-Your-Automobile-Dealer-Week is designed for the purpose of having every auto dealer in America simultaneously greet the public of his community, answer all inquiries regarding the business and, at the same time, stress through proper publicity the contributions made by dealerships to their communities through capital investments, employment of people, purchase of equipment and supplies, use of utilities and support of local activities.

This will be a good chance for Mr. and Mrs. Long Beach to get better acquainted with one of the finest and most modern auto rows in the nation.

### The effect of the British pound sterling devaluation on the American retail automobile market will apparently be quite negligible, according to Glenn E. Thomas, local dealer, who commented on the timely subject last week.

It has been said that British cars would now be sold here at greatly reduced prices," he said, "and that these foreign manufacturers are planning a big sales drive in this country. However, investigation has shown that during the first seven months this year only 8127 British-made cars were sold in the U. S. The consensus of opinion among American representatives of British motor car makers is that their prices will be about 20 per cent less than before devaluation."

The more optimistic statement made by any of these representatives was that, as the result of lower prices, they might be able to sell 60 per cent more cars in this nation's market. But even if such sales were doubled or tripled they would even then amount to less than 1 per cent of the sales of American-made cars in the home market.

"It seems logical, therefore, to assume that the pound sterling devaluation will have no effect of consequence on the American motor vehicle market," Thomas concluded.

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For the year to date General Motors has produced 2,178,338 vehicles compared with 1,621,044 for the same period last year.

### If most early European cars had not been chauffeur-driven, the U. S. automotive industry might never have heard of C. F. Kettering, its best-known research expert.

Kettering was part owner of a tiny electrical engineering shop in Dayton when, in 1911, he built the electric self-starter that was to end the hand-crank era in motoring.

European car firms had worked on self-starters but gave up because Europe's car buyers didn't want them. They had chauffeurs to crank their cars. But since most U. S. cars were owner-driven, Kettering's starter won instant approval here. It let women begin driving, which isn't as bad as most men think, it let engines grow more powerful and sped the day of mass ownership.

Kettering entered automotive research work, and out of the laboratories he headed came today's gasoline and car paint, better Diesel and gasoline engines, freon gas for refrigerators, and scores of other products.

### The appointment of Harold H. Keays as superintendent of production at the Los Angeles Lincoln-Mercury plant was announced yesterday by plant manager E. J. Bond. Keays was formerly located at the Lincoln-Mercury plant in Detroit where he was in charge of the trim department.

### DEALERS DOINGS—Bill Bryant, one of Long Beach's best row golfers, repeated his performance of last year and won first flight at the annual Southern California Motor Car Dealers' golf tournament held at Del Mar last week.

The Long Beach Used Car Dealers' Assn. held their regular monthly meeting last Wednesday at the Hill Top Cafe. Main topic of the meeting was new plans for 1950.

Tim Mennen, general manager of Masters Pontiac, will qualify as a first class construction engineer by the time the new Masters building is completed. Anyone looking for Tim will probably find him at 1545 American Ave., supervising construction of the new agency.

### Willard Scott, who has been associated with the automobile industry since 1928, has been transferred from Detroit to become Los Angeles zone manager of the Hudson Sales Corp., according to W. E. Young, Pacific divisional manager.

In his new post Scott will direct all sales management operations for Hudson, working with the 72 Hudson dealers of Southern California, western Arizona and southern Nevada.

## Lincoln-Mercury Plant Gets Award

LOS ANGELES, Oct. 15. Los Angeles Lincoln-Mercury plant manager, E. J. Bond, displayed this week the first annual "Certificate of Merit" award made to an industrial plant in the Los Angeles area for attractive landscaping and good housekeeping.

Given to the Lincoln-Mercury plant as part of the final ceremonies of the first Los Angeles area Industry Week, the award was presented to Bond by the Los Angeles Chamber of Commerce Industry Week chairman, E. T. Horman, at a dinner session at the Los Angeles Breakfast Club.

The award was made following a survey by the industrial area by a chamber of commerce committee to determine plants that were the most attractive physically and were doing the most to help the heavy manufacturing areas of the city present a clean appearance.

The Los Angeles Lincoln-Mercury plant is located at the corner of Eastern and Slauson Avenues and a final dedication ceremonies of the modernistic building were held in May of 1948.

### Gasoline Cheaper Than 30 Years Ago

WASHINGTON, Oct. 15. Gasoline, without taxes, is more than 5 cents a gallon cheaper now than it was 30 years ago, the American Petroleum Institute reports.

In 1918, when gasoline was untaxed, the average cost was 25.12 cents a gallon.

The institute said the 1948 average cost of gasoline, without taxes, was 19.54 cents a gallon. Adding an average tax of 6.34 cents a gallon boosted the total 1948 price to consumers to 25.88 cents.

### Thief's Error Returns Auto to Real Owner

POTSDAM, N. Y., Oct. 15. Gerald Smith got his stolen car back easily.

One hour after it disappeared from a parking lot, a man drove into the garage where Smith was working and asked him to put some air in Smith's own tires.

The thief fled when Smith bombarded him with questions.

### Truck Law Changed

BOISE, Idaho, Oct. 8. An executive order has been issued by Governor C. A. Robins of Idaho permitting the use of certain posted highways to trucks with 10-foot bunks, the type used in the state's logging industry.

### Fast Then!

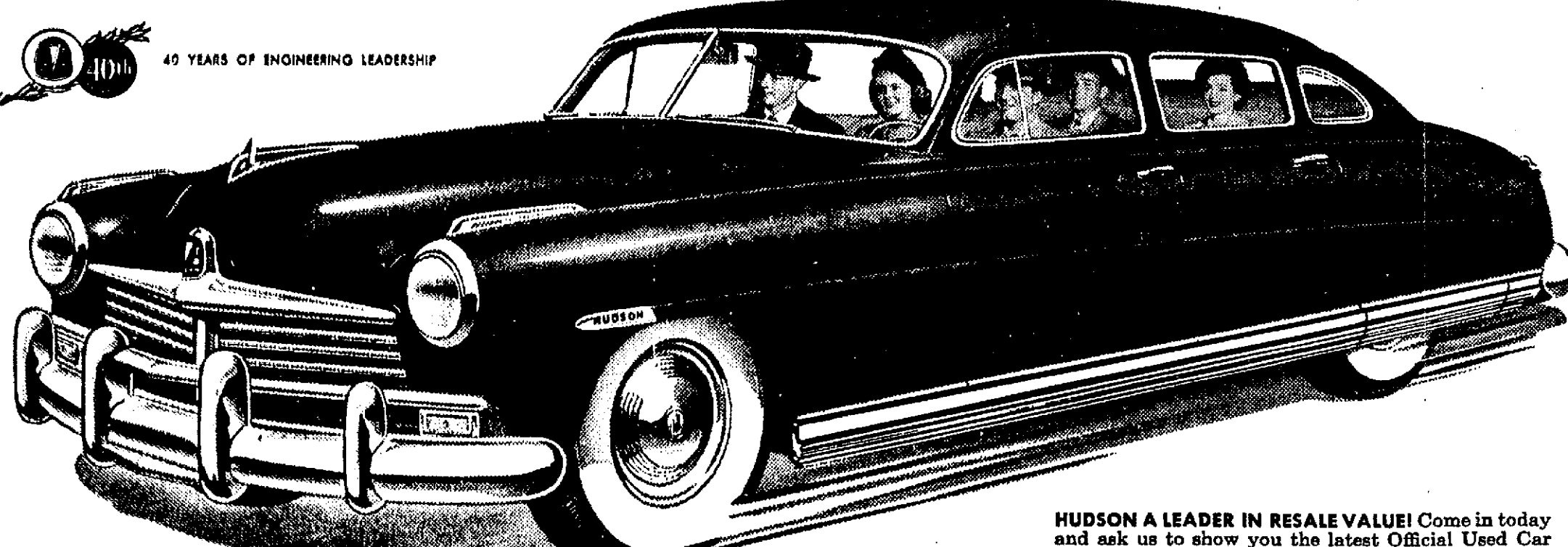
Eddie Rickenbacker in a Due-senberg, won the 150-mile race at Ascot Speedway, Los Angeles, on Nov. 30, 1916. His average speed on the one-mile asphalt track was 65 miles per hour.—Auto News.

## HUDSON STYLING IS AHEAD...

## HUDSON STEP-DOWN DESIGN IS AHEAD...

## HUDSON SALES ARE AHEAD!...

# You're ahead with Hudson



40 YEARS OF ENGINEERING LEADERSHIP

HUDSON A LEADER IN RESALE VALUE! Come in today and ask us to show you the latest Official Used Car Guide Books of the National Automobile Dealers Association. You'll see that "step-down" designed New Hudsons command top prices in the nation's used-car markets!

### NEW HUDSON

ONLY CAR WITH THE STEP-DOWN DESIGN

WHAT a car! And what a royal welcome it's getting from value-wise Americans! Already, of the more than quarter-million owners of New Hudsons, over 120,000 are motorists who switched from other makes to own a "step-down" designed New Hudson—and as a result, sales so far this year are over 30 per cent ahead of last year's glorious record!

Yes, alert motorists have been quick to discover that Hudson's exclusive "step-down" design brings, not just more, but the most of the four things people want most in a motor car—beauty, roominess, road-worthiness and all-round performance!

Let's take road-worthiness for example! It's a fact that the New Hudson—thanks to "step-down" design—achieves the lowest center of gravity in any American stock car, yet there's full road clearance! Result: the safest, steadiest, hug-the-road ride ever known!

One Revelation Ride will show you that the "step-down" designed New Hudson is not only ahead—but years ahead! Indeed, the New Hudson is so advanced in design it's a protected investment for your motor-car dollars!

Why not come in for that Revelation Ride today, while we're offering the best deals in a decade!

## HERE'S WHERE TO GO FOR BETTER DEALS

### HERB BEAR HUDSON CORP.

220 EAST ANAHEIM ST., LONG BEACH 2, CALIFORNIA

### STOREY-RICKETTS

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INCLUDES—  
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OFFICIAL HEADLIGHT STATION NO. 321 Adjustments \$1

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Service Repairs for All Makes of Cars . . . Wheel Alignment . . . Wheel Balancing . . . Motor Repairs, Parts and Accessories . . . Trucks and Repairs.

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"There's No Place Like Holmes"

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## Average Worker for Ford Sees His Earnings Double Over Past Eight Years

DETROIT, Oct. 15. (AP) Assembly Line Joe, the average Ford worker, has fared pretty well financially since the auto industry went to war in earnest back in 1941.

In fact the recent pension victory lifted his total benefits to more than double his earnings of eight years ago.

Cash-wise, his earnings have gone up somewhat less than 100 per cent—83 to be exact. His take-home pay has gone up even less than that.

But half a dozen non-wage items figure in Joe's total benefits. These are such things as paid vacations and holidays, social security and unemployment compensation, pension and insurance premiums—even company-paid salaries of union committee-men.

These add up to the equivalent of nearly 35 cents an hour, according to Ford. The C. I. O. United Auto Workers Union, which negotiated most of the gains, does not dispute the figure.

### MAJORITY BENEFITS

In 1941, when the U. A. W. won its first contract from Ford, these so-called indirect benefits added up to only about four cents an hour.

During the last eight years direct and general wage boosts have totaled 65 cents an hour. These and scattered hikes in various classifications have boosted the average basic Ford wage from 96 cents in pre-union days to roughly \$1.65 an hour now.

So Joe gets, directly or indirectly, the equivalent of about \$2 an hour now compared with a total "package" of about 94 cents in pre-union days.

Most of the gains were won either shortly after Ford rocked the industry with its first union contract, or in four postwar rounds of bargaining.

Wage hikes averaging 22.5 cents an hour were given to Ford workers under the 1941 contract. Another 18 cents, half a cent less than the industry pattern that year, which was the first postwar round of 1946; 11 1/2 cents more came in the second round—1947, and 13 cents in the third round last year.

**LIFTED FREEZE**  
In addition, a general wage freeze during the war was relaxed on one occasion at Ford to allow increases in some classifications.

The non-wage benefits have been added over the last six years. Some can be given a specific money value, some can't. Paid vacations were inaugurated in 1943, liberalized in 1948. Along with the 11 1/2 cent boost in 1947 came six paid holidays, estimated to be worth 3 1/2 cents extra. This combination was selected overwhelmingly in a rank-and-file vote in preference to a pension plan and a seven-cent wage boost.

With last year's 13-cent raise the workers won higher night differential pay and a partially company-financed insurance plan. The latter was estimated to be worth 1 1/2 cents an hour.

The recent strike-averting settlement called for Ford payments of 8 1/2 cents an hour for each employee into a pension plan. This, with the insurance provision, made the 10-cent "package" recommended for the steel industry by a presidential fact-finding board.

It also guaranteed Joe his latest benefit—a \$100-a-month pension when he's 65.

## Navy Plans Auction of Motor Vehicles

SAN DIEGO, Oct. 13. Seventy-nine motor vehicles—ranging from 17 coupes to one scooter and four bomo carriers—will be sold at public auction starting Oct. 14 at the Naval Air Station, North Island. Units will be sold singly, and both written and on-the-spot bids will be accepted.

Bids will not be accepted from active Navy or Marine personnel, civilian employees or members of their immediate families. A catalogue may be obtained by phoning or writing the Supply Depot, Disposal Unit, Naval Air Station, San Diego.

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**STOP**

HERE FOR THE BEST BRAKE JOB IN TOWN

**GOOD YEAR**

**UNI-BOND PROCESS BRAKE RELINING**

- 30% More Wear
- 15% More Lining Area
- No Rivets to Score Brake Drums

**\$17.50**

EASY TERMS

ALL HYDRAULIC BRAKES Includes Lining and Labor

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## Classes in Safe Driving Are Given in 4635 Schools

WASHINGTON, Oct. 15. Announcement was made today by the National Automobile Dealers Association that 4635 high schools throughout the country have so far this school year enrolled more than 400,000 students in safe-driving classes. Instructions include both classroom work and actual behind-the-wheel driver training.

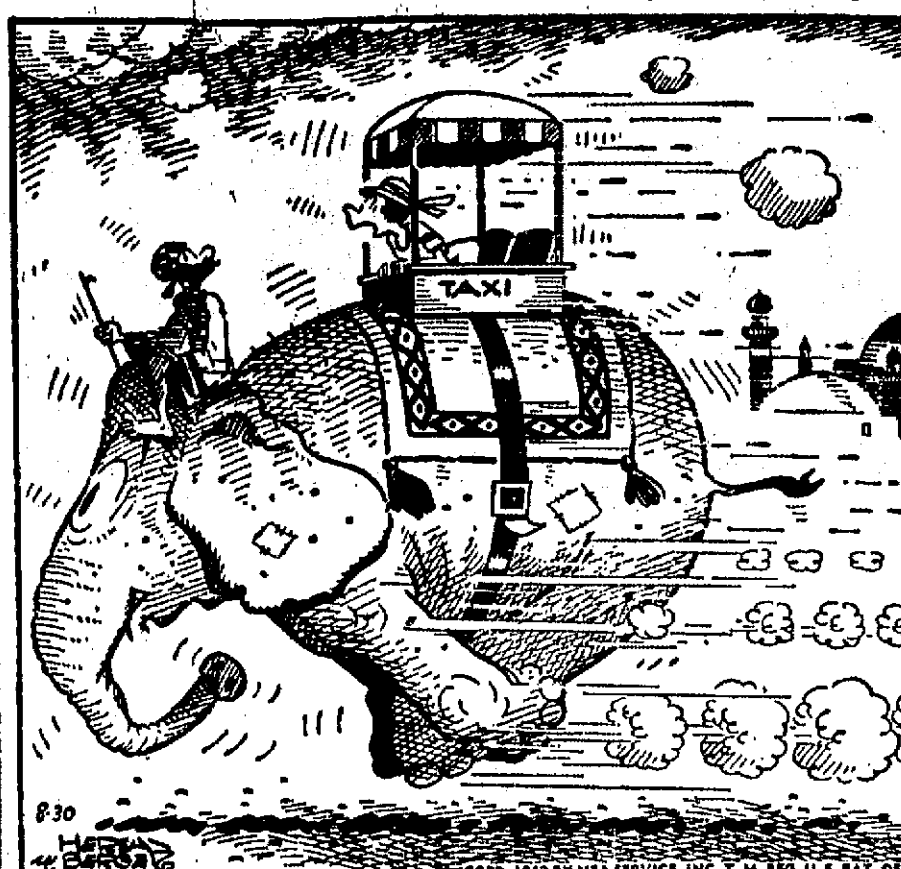
"It is anticipated that, as the school year advances, additional thousands of teen-age students will join the classes," the bulletin declares.

"It is important that such a large segment of the 2,000,000 young people who annually become eligible for a driver's license have demonstrated a serious desire to improve their driving habits. Traffic records show that high school students who have completed these driving courses are involved in only about one-half as many accidents as the untrained students."

"Considerable credit for the success of this educational project is due to members of the National Automobile Dealers Association who have made available to high

## FUNNY BUSINESS

By Hershberger



"If you don't mind, driver, I'd just as soon travel in low gear!"

schools the free use of millions of dollars worth of cars employed in driver training.

"The Inter-Industry Highway Safety Committee and the National Education Association are co-operating in the movement, the

## Big Car Racing for Sacramento

SACRAMENTO, Oct. 15. Return of big-time auto racing to California was seen here, following granting of a AAA sanction and date of Sunday, Oct. 30, for a 100-mile championship big car race on the State Fairgrounds dirt mile track.

Announcement of the sanction was made by Ned Green, Fairgrounds Association secretary, who said J. C. Agajanian, San Pedro sportsman, would promote the race.

Bill Holland, winner of the 1949 Indianapolis 500-mile; Johnny Parsons of Van Nuys, currently leading the AAA title chase; Rex Mays of Glendale and Myron Fohr, runner-up to Parsons, head the field qualifying for 18 starting positions. Agajanian's own car will be driven by Johnny Mantz of Long Beach.

## Driver Fined for Burning His Car

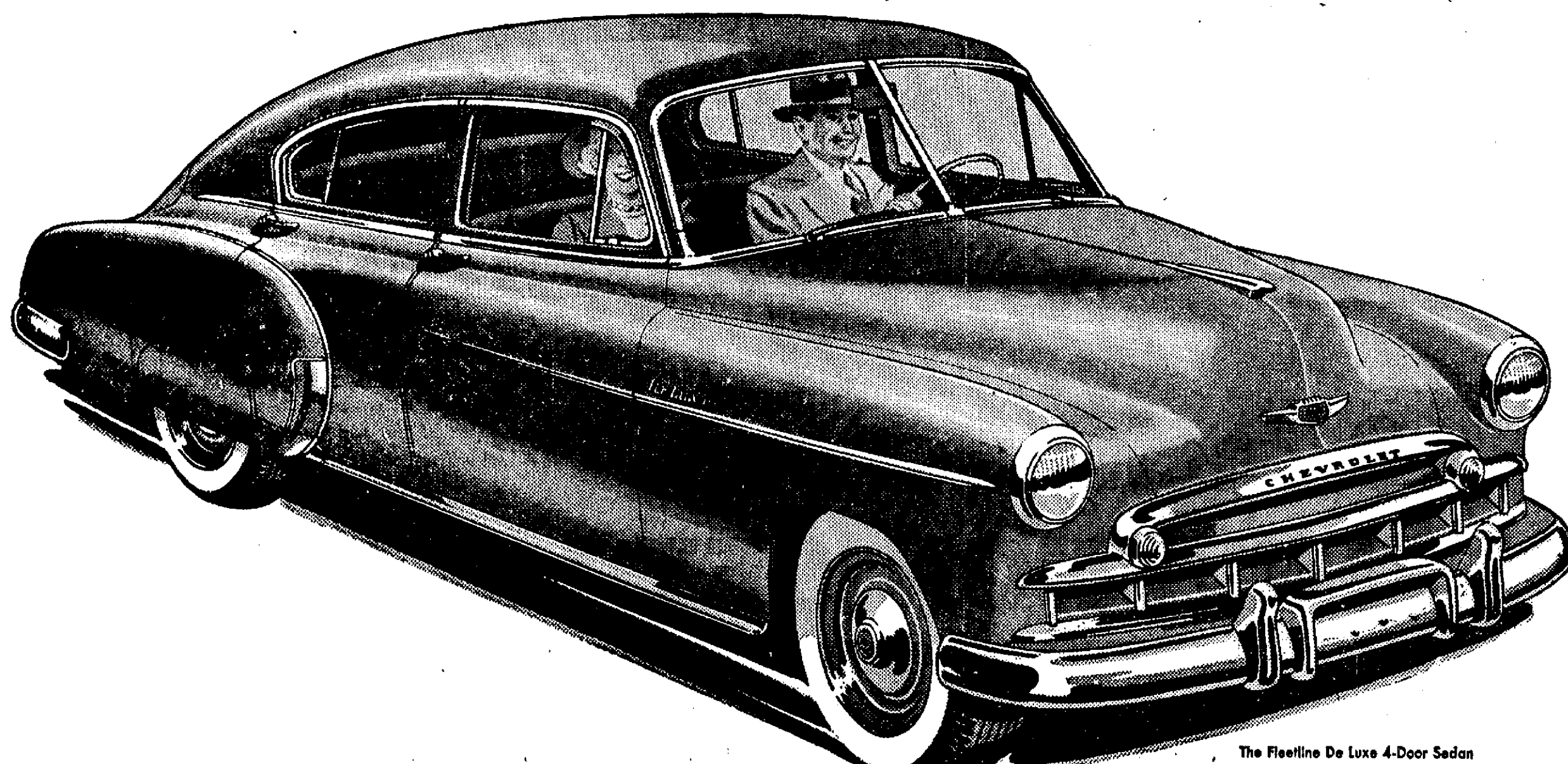
RESEDA, Oct. 15. Thomas C. Freeman told the judge he'd patched and patched, trying to get his 13-year-old car to run. Finally he gave up, poured kerosene on it and set it afire.

Fifty dollars, said the judge, for burning rubbish without a permit.

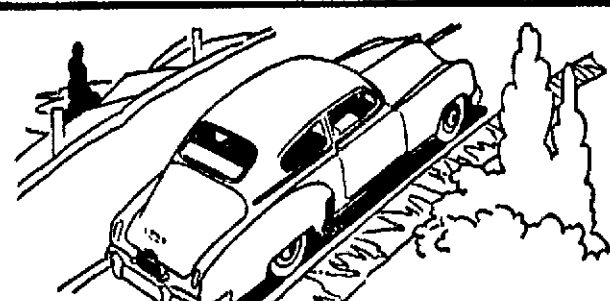
## First Safety Glass

Stutz was the first to introduce safety glass on its 1926 models,

# CHEVROLET—and Chevrolet alone—offers you all these EXTRA VALUES at lowest cost

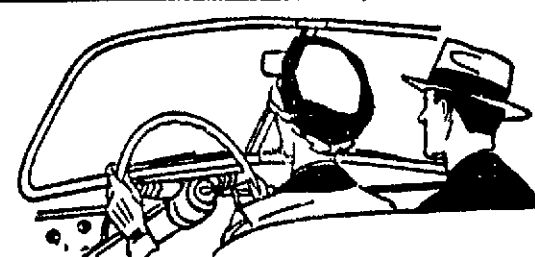


The Fleetline De Luxe 4-Door Sedan



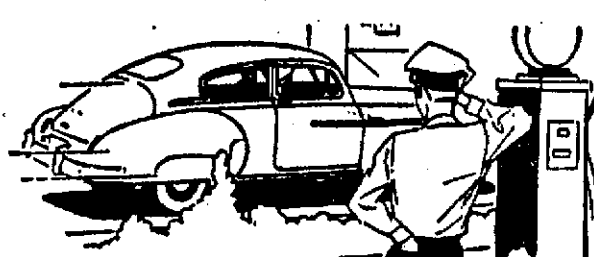
### World's Champion Valve-in-Head Engine

The trend's all to valve-in-head design for more efficient and economical high-compression engines. But Chevrolet's proved and extra efficient engine is the *only* valve-in-head engine in its field... an *extra value* exclusively yours at lowest cost in Chevrolet!

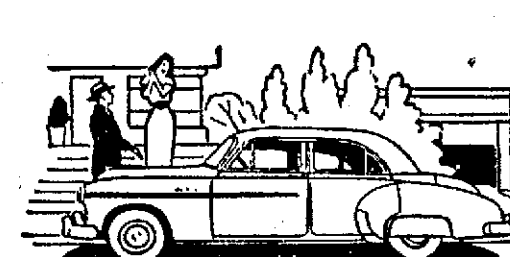


### Curved Windshield with Panoramic Visibility

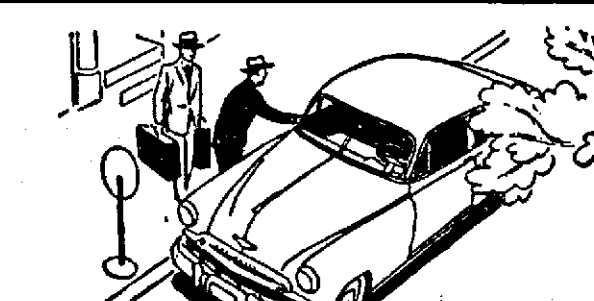
That large, smartly curved windshield sweeps back to narrower corner posts to provide a wider, safer view. Alone in its field, Chevrolet gives you the functional beauty of a curved windshield—another *extra value* exclusively yours at lowest cost in Chevrolet!



It's the lowest priced line in its field. It's the outstandingly economical performer. And it's America's most wanted motor car—new or used—traditionally worth more when you trade. It all adds up to another *extra value* exclusively yours at lowest cost in Chevrolet!

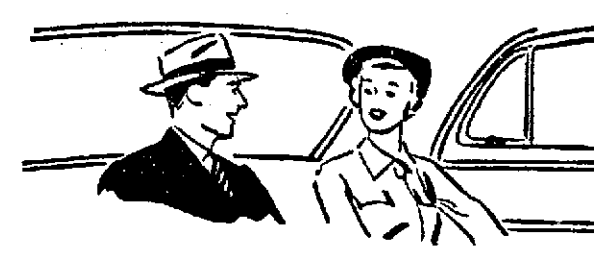


Long, low lines... smooth, graceful curves... extra conveniences like Push-Button Door Handles... super-size interiors featuring luxurious fabrics and fittings and "Five-Foot Seats"... Body by Fisher is an *extra value* exclusively yours at lowest cost in Chevrolet!



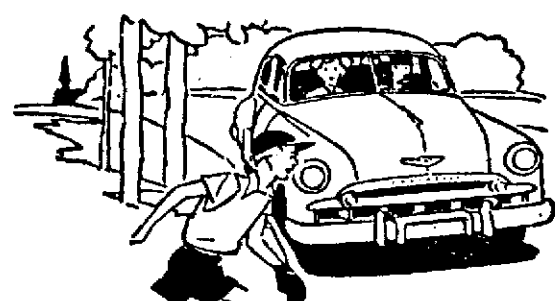
### Longer, Heavier, with Wider Tread

It looks like it... it rides like it... it is the BIG car in the low-price field! With its extra size Chevrolet gives you more riding-comfort, road-steadiness and safety—more car for your money! It's another *extra value* exclusively yours at lowest cost in Chevrolet!



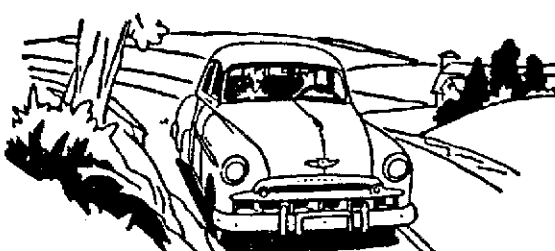
### Fisher Unisteel Body Construction

Slam the door and hear the difference! That solid, muffled thud speaks of steel welded to steel all around you. Fisher Unisteel Construction brings you unsurpassed solidity, quietness and safety—another *extra value* exclusively yours at lowest cost in Chevrolet!



### Certi-Safe Hydraulic Brakes

Chevrolet's exclusive brake design is more outstanding than ever for swifter, safer stops. New Dual-Life, rivetless brake linings last up to *twice* as long. Extra safety and economy are combined in this *extra value* exclusively yours at lowest cost in Chevrolet!



### 5-Inch Wide-Base Rims, plus Low-Pressure Tires

You get the widest rims in the low-price field plus extra low-pressure tires as standard equipment. That's another reason for the extra smoothness, softness and stability of the Chevrolet ride... another *extra value* exclusively yours at lowest cost in Chevrolet!



### Center-Point Steering

Steering control is centered *between* the wheels to give you amazing new ease of control with minimum fatigue. You'll find Center-Point Steering *only* on Chevrolet and higher priced cars—an *extra value* exclusively yours at lowest cost in Chevrolet!

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We're featuring Chevrolet Super-Service Specials all this month—so "ALL ABOARD FOR VALUES UNLIMITED!"



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# LEADERSHIP SALE

SHOP AT SEARS AND SAVE!... OUR 63<sup>rd</sup> YEAR OF LEADERSHIP

**\$100 off! Was \$399.95!**

**Silvertone  
Radio-Television**

**299<sup>95</sup>**

\$10 Down  
Plus Installation  
Sears Easy Terms  
Usual Carrying  
Charge

You be the judge! Where can you find a comparable price?  
And compare 'Silvertone' with ANY television! Clear, steady  
10-inch pictures, full rich tone, push-button channel selection.



**only \$10 down**  
**on any SILVERTONE  
TELEVISION SET**

Take advantage of Sears Easy Pay Plan!

**Expanded 10-inch Screen!**  
**Silvertone TELEVISION SET**

**229<sup>95</sup>**

Plus Installation  
\$10 Down  
Sears Easy Terms  
Usual Carrying  
Charge

You'll find every feature for fine television performance in this beautiful walnut console model! Assured full brightness and control, thanks to 'Silvertone' electronic engineering and precision manufacture! Plenty of reserve power, even at greater distances from transmitting stations. Value!

**12½-inch Screen**

**259<sup>95</sup>**

Plus Installation  
\$10 Down  
Sears Easy Terms  
Usual Carrying  
Charge

The same fine features for perfect television performance as the console model above! But with a full 12½-inch picture. Beautiful, large, full-size chassis. Lovely walnut veneer. Come in, see and hear this exciting new model. You'll agree that 'Silvertone' just can't be beat! Now, at Sears!

**Big 12½-Inch Screen Console**

**269<sup>95</sup>**

Beautiful compact model in rich mahogany tone. All Silvertone's fine features!

Plus Installation

**12½-Inch Screen Blond Model**

**279<sup>95</sup>**

Blond oak veneers, in lovely modern style. Silvertone is the perfect television set!

Plus Installation



**Now! Regular 127<sup>95</sup>  
Washer Value**

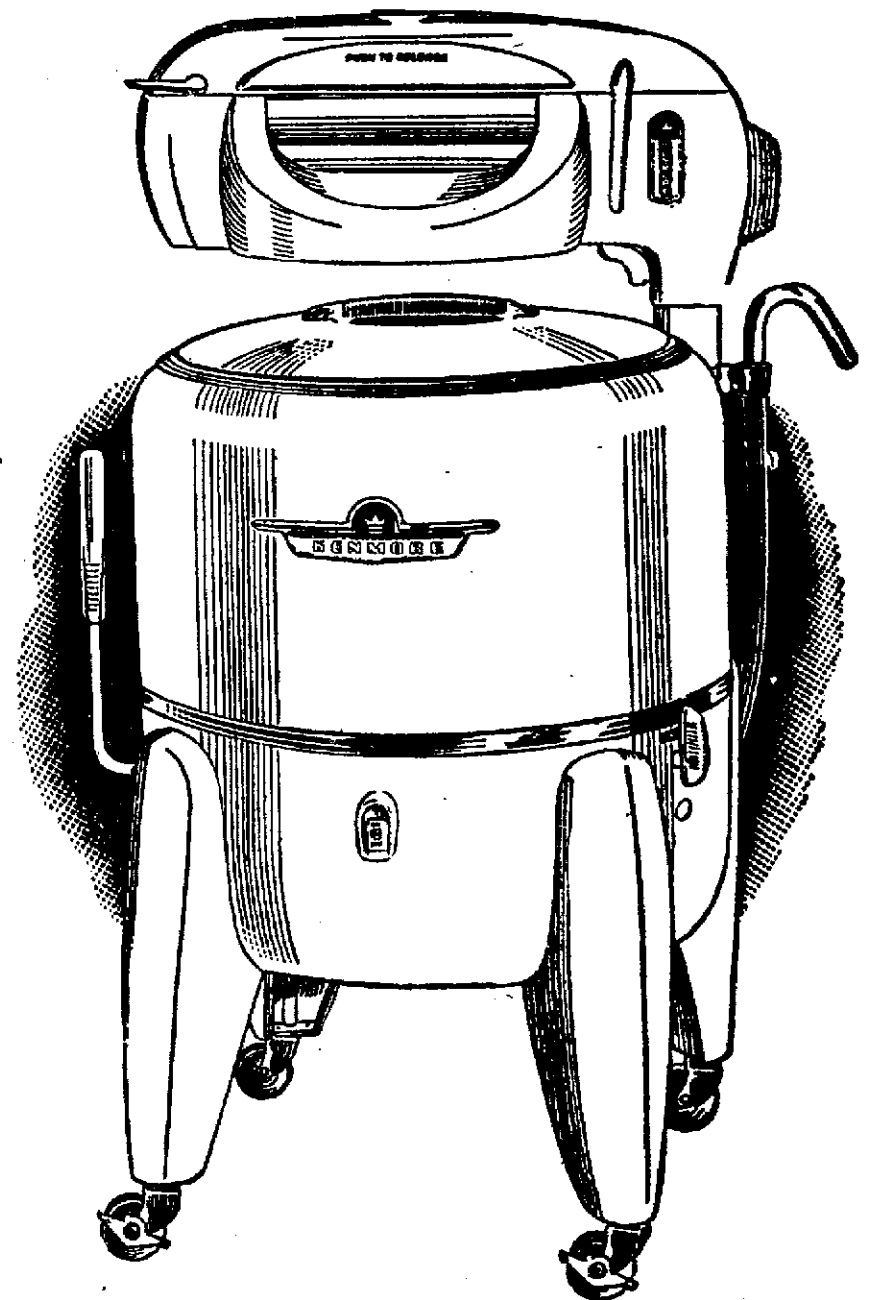
**Special 114<sup>88</sup>**

\$5 Down  
Sears Easy Terms  
Usual Carrying  
Charge

Limited quantity to go at this unusually low price! Be early!

- The automatic pump empties the tub quickly, easily.
- 6-vane agitator water washing actions cleans gently.
- Washes up to nine pounds dry clothes in only 1 loading.
- All-white safety wringer has 2¼-inch balloon type rolls.

If you have been looking for a big capacity washer at a low price, this is the one for you! Packed with quality features to make your washdays speedier and easier! Safety dry feed and automatic roll stop, automotive type clutch and rubber mounted tub and motor. A real value!



**32-inch Gas Range**

**Regularly 89.95 'Kenmore'**

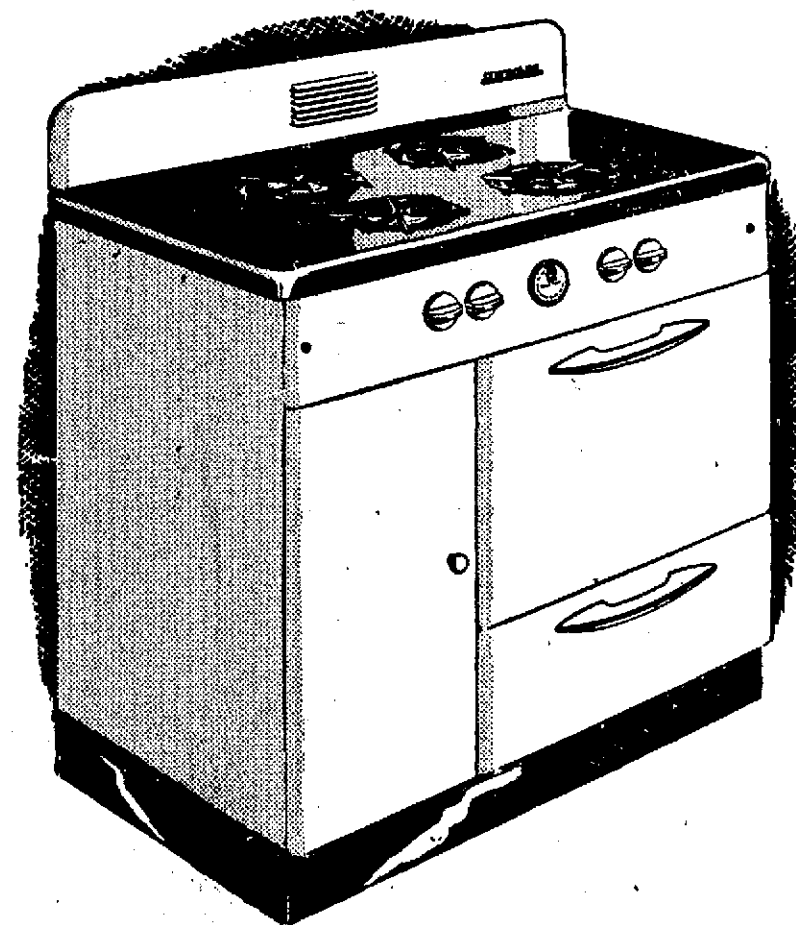
**Now  
Only**

**68<sup>88</sup>**

\$5 Down  
Sears Easy Terms  
Usual Carrying  
Charge

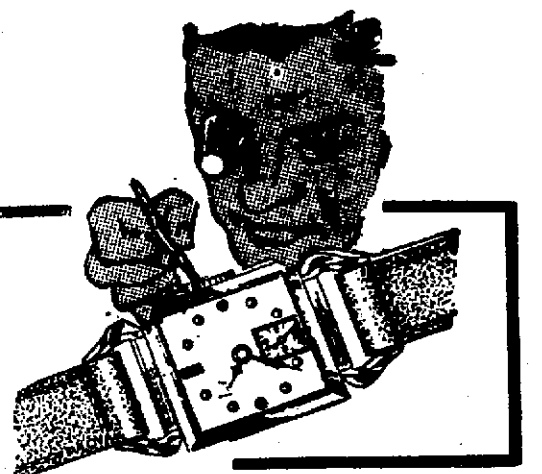
- Convenient table top range with center cooking top.
- Robertshaw automatic oven control and 18-inch oven.

Your opportunity to get a modern Kenmore 32-inch gas range at a savings! A compact model, with more super-features than you'd expect at this very low price! Features include automatic oven heat control and insulated oven.



**Prompt, Expert Watch Repairing**

An accurate watch is a valuable asset to anyone. Let us check your watch and keep it in shape.



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